

## INVITATION



### **D.K.M College For Women (Autonomous), Vellore**

**In commemoration with Golden Jubilee Year Celebrations**

**MHRD Institution's Innovation Council (IIC),  
National Innovation Startup Policy (NISP) and**

**Department of Zoology  
Organize**

### **Webinar on**

### **"Intellectual Property Rights"**

#### **Resource Person**

**Dr. K. Govindaraju**

Scientist E/Associate Professor

Centre for Ocean Research (*DST-FIST Sponsored Centre*)

MoES - Earth Science & Technology Cell (Marine Biotechnological Studies)

Sathyabama Institute of Science and Technology (Deemed to be University)

Rajiv Gandhi Road, Chennai-600 119.



**Date : 26-04-2022**

**Time : 11 am – 12.30 pm**

**Mode : Google Meet & YouTube**

**Google meet link**

<https://meet.google.com/ymx-qnwi-pfn>

**YouTube Link:**

<https://youtu.be/hGPV1GuyS0k>

#### **Organizing Committee**

##### **Chief Patrons**

**Dr. T. Sivakumar, President**

**Er. D. Maninathan, Secretary**

##### **Patron**

**Dr. P. N. Sudha**

**Principal**

##### **Convenors**

**Dr. Lt. A. Amirthavalli, IIC- President**

**Dr. D. Sasikala, HOD of Zoology**

**IIC, NISP Members & Faculties of Department of Zoology**

**All Are Cordially Invited**

## OBJECTIVES OF WEBINAR

- To create awareness about the benefits of intellectual property among young minds
- To support innovation and creativity leading to the promotion of entrepreneurship

## REPORT

MHRD-IIC (Institutional Innovation Council) and Department of Zoology of D.K.M College for Women (Autonomous) jointly organized a webinar on “INTELLECTUAL PROPERTY RIGHTS” on 26.04.2022 at 11.00 am through Google Meet. Dr.Lt.A.Amirthavalli, IIC President, DKMC, welcomed the gathering. Dr. D.Sasikala, HOD & Assistant Professor of Zoology delivered the inaugural address and Dr. V.Kiruthiga, Assistant Professor of Zoology, introduced the Resource person.

The resource person was Dr. Dr. K. Govindaraju., M.Sc., M.Phil., Ph.D., Scientist E/Associate Professor, Centre for Ocean Research (DST-FIST Centre), MOES (Earth Science and Technology Cell), Sathyabama Institute of Science and Technology, Chennai delivered an elaborate lecture on IPR which was very informative and interesting. He enriched the knowledge of IPR among the students by his amazing speech. He gave an idea about various patents and information about successfully filing a patent. 125 students participated in google meet as well as you tube live streaming.

The programme ended successfully with a vote of thanks given by Dr. A. Vinodhini, Assistant Professor of Zoology. Dr. G. Vidhya, Assistant Professor of Zoology, was the master of ceremony. Dr. V. Rekha and Dr.S.Vijayakumari, Assistant Professor of Zoology, extended their support for the successful conduct of the lecture workshop.


# PHOTOS

Inbox (2,497) - rekavijay@gmail.com X | Inbox (99) - ic@dkmcollege.ac.in X | Meet - IIC Lecturer Series X | +

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G Govindaraju K is presenting



Dr. K. GOVINDARAJU  
Scientist E/Associate Professor  
Centre for Ocean Research  
EST-FIST Sponsored Centre  
MOES-ESTC on Marine Biotechnological Studies  
SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY  
Chennai-600119  
Email: govindaraju.k@gmail.com  
Mobile: 9877962799

Participants: Govindaraju K, D. SASIKALA D, Amirthavalli A, ZOOLOGY DKMCA, kiruthiga v, IIC DKM COLLEGE, Sangamithra A, 57 others, You.

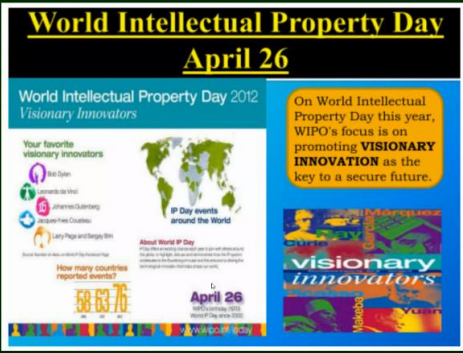
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G Govindaraju K is presenting



World Intellectual Property Day  
April 26

World Intellectual Property Day 2012  
Visionary Innovators

Your favorite visionary innovators

Albert Einstein  
Johannes Gutenberg  
Alexander Graham Bell  
Lady Gaga and Sergey Brin

IP Day events around the World

How many countries reported events?  
58-63-76

On World Intellectual Property Day this year, WIPO's focus is on promoting **VISIONARY INNOVATION** as the key to a secure future.

visionary innovators

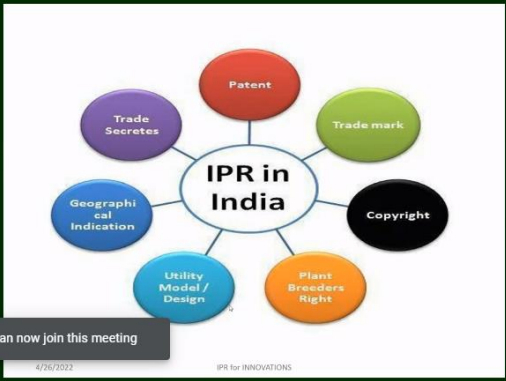
Participants: You, Govindaraju K, 59 others.

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Govindaraju K is presenting



IPR in India

- Patent
- Trade mark
- Copyright
- Plant Breeders Right
- Utility Model / Design
- Geographical Indication
- Trade Secretes

jothika m can now join this meeting

4/26/2022 IPR for INNOVATIONS


Participants: Govindaraju K, kiruthiga v, Amirthavalli A, Gayathri S, ZOOLOGY DKMCA, IIC DKM COLLEGE, Sangamithra A, 79 others, You.

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Govindaraju K is presenting

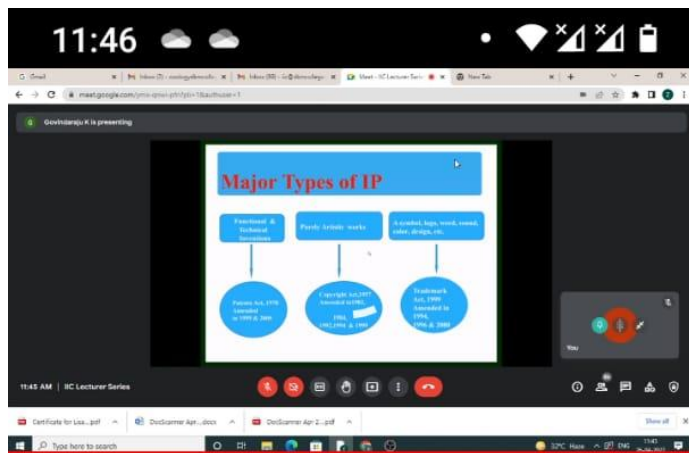


- Commercially exploited without fear of copying, imitation / Preventing competitors from copying or imitating
- Expanding market share and venturing into new markets / business
- Right to initiate legal proceedings against Infringement.
- Making Profits / Royalty through technology transfer / licensing.
- Mortgageable assets

Pop top openers earn 1/10<sup>th</sup> of the penny of the product 148000 UK pounds per day

Participants: Govindaraju K, Amirthavalli A, Sangamithra A, Gayathri S, Anusuya. V 04, kiruthiga v, VIDHYA G, ZOOLOGY DKM..., D. SASIKALA D, Shobana Parasur..., 74 others, You.

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## Institution's Innovation Council & Department of Zoology -We...

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## OUTCOME OF THE PROGRAMME

- The programme enriched the knowledge of IPR among the students
- The students got an idea about various patents and information about successfully filing a patent

## LINK

Google meet link : <https://meet.google.com/ymx-qnwi-pfn>

Youtube Link : <https://youtu.be/hGPV1GuyS0k>

Registration link : <https://forms.gle/3YLK5tvHkojABCZPA>

Feedback Link : <https://forms.gle/tJYPtYMFpCEnnP8p9>