

**D.K.M.COLLEGE FOR WOMEN, (AUTONOMOUS)**

**VELLORE 632 001**



## **Women Development Cell**

**Report for the Academic Year 2019-20**



### **Coordinator:**

Mrs. Amarthavalli - Associated Professor, Head, Department of History

### **The Committee Members:**

1. S.Sasikala – Assistant Professor, Department of Tamil
2. M.Manimozhi – Assistant Professor, Department of English
3. R.Sarathy – Assistant Professor, Department of English
4. Dr.K.Vijayalakshmi – Assistant Professor, Department of Chemistry
5. Mrs. A. Rama - Assistant Professor, Department of Management Studies
6. Mrs. A. Bharathi - Assistant Professor, Department of Microbiology.

## **Programme No 1:**

### ***Textile Screen Printing and Online Sarees Business***

**(2019-2020)**

**18.07.2019**

In collaboration with Raja Screen Printers, Theni, the Women Development Cell organized a crash course on 18.07.2019 at 11.00 A.M in the Brahmaputra hall on the topic **Textile Screen Printing and Online Sarees Business**. The inauguration of the programme began at 11.00 A.M with a prayer song and the lighting of Kuthuvilaku. Dr. P.N Sudha, Principal, DKM College for Women felicitated the chief guest. **Mr. M. Rajavel D.M.E.**, the proprietor of Raja Screen Printers, Theni. She also addressed the student participants on the importance of skill development for being an empowered woman in this competitive world. The first session on Textile Screen Printing began at 11.30 A.M. Students were trained on the making of single printing, double printing, 3D glitter printing and kundan works on cotton and kadhi materials. Students were provided with the necessary raw materials like cotton cloth, printing paint and the apparatus needed for their practice. After a lunch break of half an hour, the second session began at 2.00 P.M on the topic online sarees business. An audio-video explanation of how to begin an online sarees business was screened and elaborated. **About 114 students from various departments of aided and unaided stream participated in the training and benefitted greatly.** The valedictory programme took place at 4.00 P.M. The certificates were distributed to the student participants and their feedback was collected. The training was found to be useful as per the feedback forms collected from the students. Mrs.Rama, Assistant professor in

Management Studies and the member of WDC presented the vote of thanks. The training programme successfully concluded with the National Anthem.

**Programme No 1 Textile Screen Printing – The Chief Guest demo session**



**Programme No 2:**  
**Report on Legal Awareness Programme on Antiragging**

**Date: 23 July 2019**

**Venue: D-Block Conference hall**

**Time: 4-5 pm**

Women Development Cell and Anti-Ragging Cell in association with District Legal Services Authority, Vellore organized a “Legal Awareness Programme on Anti - ragging” on 23<sup>rd</sup> July 2019 at D-Block Conference Hall . The Chief guests of this programme were Mrs. S.Selva Sundari, Principal District and sessions Judge, District Legal Service Authority, Mr. S.Gunasekar, Chief Additional District and Sessions Judge, Mr.R.Kanagaraj, Secretary, Sub Judge and Mr. K. Anandan, Additional Sub Judge, Vellore. The Programme started with Tamizh thai vazhthu. Dr. K.Devi, Head and Associate Professor, Department of Zoology, Co-ordinator of Anti-Ragging Cell, welcomed the gathering which was followed by honouring the guests.

Mrs. S.Selva Sundari, Principal District and Sessions Judge in her presidential address explained various forms of Ragging, Ragging in educational institutions and its adverse effect on the lives of the affected students. She emphasized that the students should aware that Ragging in any forms- Physical, Verbal, Gestural, is a punishable offence. She motivated the students should be courage to face any situations in their life.

## Programme 2 Antiragging Pic.



## Programme No 3:

### REPORT ON TRAINING PROGRAMME BY V'CARE

22-08-2019

V'Care Global Institute of Health Sciences and All India Hair and Beauty Association conducted one day training programme on 22<sup>nd</sup> August, 2019 at Anukulas convention centre, Vellore. Experts from V'Care Institute gave hands on training to the participants regarding usage different types of facial peels. They demonstrated the effectiveness of usage of Peels for different types of skin. Students were benefitted by this training programme and they had a chance to meet managing director of V care Institute Mrs. Prabha Reddy.

Nearly sixty students from both Aided and Unaided stream participated in this training programme. The students were accompanied by the WDC faculty members, Dr.S.Sasikala, Dr.M.Manimozhi, Mrs.A.Rama and Mrs.J.Anbazhagi. Students were given participation certificate by the Institute.

***Programme No:4***

***Awareness programme on hair care***

***04-10-2019***

In collaboration with Mahatma Gandhi National Council of Rural Education, Ministry of Human Resource Development, the Women Development Cell organized an awareness programme on 04.10.2019 at 10.00 A.M in the Kaveri hall on the topic **Hair Care**. The inauguration of the programme began at 10.00 A.M with a prayer song. Dr. A. Amirthavalli, Head of the department of History and Co-ordinator of Women Development Cell, DKM College for Women gave the welcome address and felicitated the chief guest Mrs. **Akhila Banu**, Member of Indian Beautician Association. The guest addressed the student participants on the importance of hair care, causes of hair fall, treatments and remedies available for treatment of Hair care.

About 150 students from various departments unaided participated in the training and benefitted greatly. The training was found to be useful as per the feedback forms collected from the students. Dr. M. Manimozhi, Assistant professor in English and the member of WDC presented the vote of thanks. Dr. S. Sasikala, Asst. Prof. in Tamil, Mrs. R. Sarathy, Asst. Prof. in English, Dr. M. Kasthuri, Asst. Prof. in Mathematics were presented in this programme. The training programme successfully concluded with the National Anthem.

**COORDINATOR:**

**Dr.R.Banumathy**

**ASSOCIATE PROFESSOR, HEAD, DEPT OF ECONOMICS**

**COMMITTEE MEMBERS:**

**DR. S. SASIKALA – ASSISTANT PROFESSOR, DEPARTMENT IN  
TAMIL**

**DR. M. MANIMOZHI – ASSISTANT PROFESSOR, DEPARTMENT IN  
ENGLISH**

**MRS. R. SARATHY – ASSISTANT PROFESSOR, DEPARTMENT IN  
ENGLISH**

**MRS.RAMA – ASSISTANT PROFESSOR IN MANAGEMENT STUDIES**

**MRS.J.ANBAZHAGI – ASSISTANT PROFESSOR IN COMME.**

**MRS.R.KASTHURI – ASSISTANT PROFESSOR IN MATHEMATICS.**

***Programme No:5***

**Cosmetology Certificate Course Report**

**17.02.2020 to 26.02.2020**

Women Development Cell inaugurated the Cosmetology Certificate Course on 17.02.2020 in collaboration with the Mahitha Beauty Academy, Vellore. The course was designed for 10 hours giving training on eye-brow trimming, facial, manicure, pedicure, straight hair cut, Saree drapping, ordinary makeup, waxing and bleaching. Totally 65 students from both the shifts participated in the course. 29 students from aided stream and 36 students from the unaided stream registered for the course. For the unaided students, classes were arranged in the morning session from 10 A.M to 12 P.M and for the aided students, it was from 2 P.M to 4 P.M in the afternoon. The Inauguration programme took place in the Beauty Academy Hall on 17.02.2020 at 10 A.M. Dr.S.Sasikala, Assistant Profesor in Tamil welcomed the gathering. The proprietor of Mahitha Beauty Academy, Mrs.Meenambari addressed the students on the various training the students are going to learn in the course. Mrs.A.Rama, Assistant Professor in Management Studies proposed the vote of thanks. The course took place for 8 days, training the students on the various treatments and techniques on the basic level. The Valedictory session took place on 26.02.2020 in the Beauty Hall at 2.00 P.M. Dr.S.Sasikala, Assistant Professor in Tamil welcomed the gathering, Dr.P.N.Sudha, the Principal, D.K.M.College for Women gave the presidential address, Dr.R.Banumathy, Associate Professor in Economics, coordinator of Women Development Cell felicitated the gathering, Mrs.Meenambari, the chief guest and Dr.P.N.Sudha, the principal distributed the certificates. Mrs.R.Sarathy, Assistant



Professor in English read the minutes of the meeting. Mrs.J.Anbzhagi, Assistant Professor in Commerce proposed the vote of thanks.

Programme No 5 Cosmotology Training.jpg





### **Programme No 6**

## **INTERNATIONAL WOMEN'S DAY CELEBRATION**

**09.03.2020**

Women Development Cell organised the International Women's Day on 09-03-2020 at 10.30 A.M in the Brahmaputra Hall. The event began with a prayer song. Dr.M.Manimozhi, Assistant Professor in English welcomed the gathering and introduced the chief guest of the day. Mrs.R.Sarathy, Assistant Professor in English introduced the theme of the day and elaborated about the importance of Women's Day celebrations. Dr.P.N.Sudha, the Principal, D.K.M.College for Women gave the presidential address. Dr.R.Banumathy, Associate Professor in Economics, Coordinator of Women Development Cell felicitated the chief guest of the day Dr.B.Sumitha Lakshmi, Consultant Obsterician of Gynaecologist, Sakthi Balaji Clinic and Nursing Home, Vellore with a small token of love.

Dr.B.Sumitha Lakshmi addressed the students on the topic Health Issues of Young Women and discussed the various doubts the students raised during the session. The first session came to an end with the vote of thanks given by Dr.Sasikala, Assistant professor in Tamil.

The students were given a lunch break for 1 hour and the second session began at 2.00 P.M. Mrs.Rama, Assistant Professor in Management Studies welcomed the gathering and introduced the chief guest Mrs. Meena Manoharan, Abirami Garments, Naidu Hall Showroom, Vellore. The second session was on the importance of lingerie hygiene. Students had an interaction session with both the chief guests. The celebration continued with the cultural programmes by the DKM college students and concluded with the National Anthem.

### **Programme No 6 International Women's Day.jpg**





## **Programme No 7**

### **REPORT ON COVID-19 AWARENESS QUIZ PROGRAMME**

As a responsibility towards national health security, Institution Innovation Council, National Service Scheme and Women Development Cell of D.K.M. College for Women (Autonomous), Vellore – 632 001, wishes to contribute towards COVID-19 pandemic awareness. The idea behind COVID-19 pandemic general awareness quiz is to make aware and share basic informations about the COVID-19 pandemic among the public. The key to success in this pandemic outbreak is the basic knowledge and awareness about the spread of this virus. We have organized the on-line COVID-19 Quiz Programme which is applicable to all the students and faculties.

If they answer minimum questions correctly they will receive the e-certificate immediately through their registered e-mail id. It is a social awareness programme through on-line which encourages and motivates the students to face the current situation. Through this on-line quiz programme 600 students and faculties have got benefited till date.

**Programme No:8**

**Report on E-Quiz – Current Affairs**

**Date: 30 May 2020**

Ensuring that education is not obstructed during the lockdown and to make the effective use of the time available during this period D.K.M. College for Women under the collaboration of Women Development Cell and IQAC conducted an online quiz on Current Affairs.

Prof. Dr.R.Banumathy, the coordinator of Women Development Cell and Prof. Dr.R. Padmaja, the coordinator of IQAC had planned and organized this quiz. The registration form for this event is made available from 27.05.2020 through WhatsApp messages and mails. Professors and students from various sections were brought into this digital learning event.

About 25 questions were formed using Google form quiz link and posted on WhatsApp groups of students and faculty members on 30.05.2020.

The quiz received an overwhelming response and active participation from 530 professors and students.