

DKM COLLEGE FOR WOMEN (AUTONOMOUS),VELLORE-1.

DEPARTMENT OF MANAGEMENT STUDIES

QUESTION BANK- EVEN SEMESTER 2018

BUSINESS ETHICS

CLASS: III BBA

UNIT-I

SECTION-A

2 MARKS

1. Define Moral?
2. Define Ethics?
3. Difference between Moral & Ethics.
4. Definition of Business ethics.
5. Define ethics in Business.

SECTION-B

5 MARKS

1. Explain about ethics in Management.
2. Explain Ethics in Business.
3. Nature of Business ethics & Values.
4. Importance of Ethics in Business.
5. Explain shareholders are further divided into three categories.
6. What is legal is Ethical.

SECTION-C

10 MARKS

1. Explain the relationship between Ethics & Business Management?
2. Discuss dilemmas in Modern Business in general Management & policy areas?
3. Explain Indian Ethics in Business.

UNIT-II**SECTION-A****2 MARKS**

1. What are the various ethics.
2. What is speed money?
3. What is ethical decision making?
5. What is spirituality?

SECTION-B**5 MARKS**

1. Explain decision process of groups.
2. Explain Market forces.
3. Explain Ethical issue in terrorism.
4. Explain Ethical decision making.
5. Explain Ethical dilemmas.

SECTION-C**10 MARKS**

1. Briefly Explain on decision process of group.
2. Describe about cultural contradiction arises in a company.
3. Explain Conflict Resolution.

UNIT-III**SECTION-A****2 MARKS**

1. Codes of ethics.
2. Codes of practice.
3. Codes of conduct.
4. Define Reporting.
5. Define Safety.
6. Define communication.
7. Violation of laws.
8. What are ethics committees?

SECTION-B**5 MARKS**

1. Building a value system.
2. Character Building and cultivating nine spiritual qualities.
3. Social responsibility of Business.
4. Masculine Vs Feminine values.

5. What is goal setting?
6. What is training programs in ethics.
7. Training on job and surveys.

SECTION-C 10 MARKS

1. Explain ethics audits and bench marketing?
2. Explain the usage of hotlines in corporate world?
3. Explain how technology is used and misused in relations to ethical issues?
4. Explain various developments and conditions required to attract MNC's?

UNIT-IV SECTION-A 2 MARKS

1. What is exploitation of women in advertising?
2. What do you mean by consumer rights?
3. What do you mean by product liability?
4. What are wrong practices in labeling a product?
5. Explain some limitations in marketing?
6. What are unfair practices in labeling a product?
7. What are the causes for corrupt practices?
8. What is worker safety?
9. What is industrial safety?
10. What is worker rights?

SECTION-B 5 MARKS

1. Explain unfair practices in black-marketing?
2. What are unfair practices by hoarding materials?
3. Describe various commonly understand worker rights?
4. Types of ethical issues involved in work place?

SECTION-D 10 MARKS

1. Bring out various ethical issues involved in?
2. Explain how technology is used and misused in relation to ethical issue?
3. Bring out various ethical issues involved in purchasing function of organisation?

4. Excess competition leads to both fair and unfair marketing practices in India?

UNIT-V SECTION-A 2 MARKS

1. What is ethics in HRM?
2. DIVIDE and RULE?
3. What is surplus stock?
4. What is discrimination?
5. What is whistle blowing?
6. Definition of whistle blowing?
7. What do you mean by down sizing?
8. What is layoff unethical?
9. What is CSR?
10. What is global business?

SECTION-B 5 MARKS

1. What are various discriminations? How do we overcome these?
2. How can employers stop whistle-blowing?
3. What is whistle-blowing advantages & disadvantages?
4. Stakeholder Expectations?
5. Discuss on the Justification of restricting foreign bribery?

SECTION-C 10 MARKS

1. Give in brief various HRM functions and the unethical issues related them.
2. Types of performance appraisals and highly unfair practices in them?
3. Define C & R. Explain the C & R responsibilities pertaining to employees?
4. What is global business? Explain various constraints related to global business?