

DKM COLLEGE FOR WOMEN (AUTONOMOUS),VELLORE-1.

DEPARTMENT OF MANAGEMENT STUDIES

QUESTION BANK

BUSINESS ORGANISATION - II - BBA

SECTION-A

2 MARKS

1. Define Human activities.
2. What is Business?
3. What is profession?
4. What is meant by Barter system?
5. Define ethics.
6. What are the characteristics of ethics?
7. Define the term business ethics.
8. What is business enterprise?
9. What is a sole trader?
10. What is private sector enterprise?
11. What is joint sector enterprise?
12. Define partnership.
13. What is Joint Stock Company?
14. Define prospectus.
15. What are the objects of prospectus?
16. What are preference shares?
17. What is equity shares?
18. Define debentures.

SECTION-B

10 Marks

1. Define business. State its characteristics.
2. Explain the objectives of business.
3. How do you classify business activities? Explain briefly.
4. What is nature of business?
5. Write short notes on a) Household economy and b) Barter economy
6. How was the difficulty encountered in the barter system overcome?
7. What is meant by barter system? What are its demerits?
8. Explain the different stages in the evolution of business.
9. What were the stages in the evolution of industry?

10. Explain the factors that influence business ethics.
11. Explain the importance of business ethics.
12. Explain the types of business enterprise.
13. What are the factors to be considered in the selection of form of business organisation?
14. Who is a sole trader? What are the advantages and disadvantages of sole trading concern?
15. Examine the suitability of a sole trading concern.
16. Define partnership. What are its features?
17. What is ideal partnership? What are the requisites of an ideal partnership?
18. What are the features of joint-stock company?
19. What are the advantages and disadvantages of a company?
20. Explain the various kinds of companies.
21. Explain the various stages/formation of a company.
22. What are the contents of prospectus?
23. Discuss the different types of shares.
24. What are the classification of share capital?
25. Explain the features, advantages and disadvantages of equity shares.
26. Discuss the different kinds of preference shares.
27. Discuss the different kinds of debentures.
28. What are the advantages and disadvantages of debentures?