

DKM COLLEGE FOR WOMEN (AUTONOMOUS)
DEPARTMENT OF MANAGEMENT STUDIES
QUESTION BANK

SUB : E-BUSINESS

CLASS : II B.Sc.ISM

SECTION A (2 MARKS)

1. Define E-business
2. Define E- commerce
3. Define traditional commerce
4. Define buying process
5. Define E-banking
6. Define E-trading
7. Define E – learning
8. Define E-searching
9. Define E-marketing
10. Write any 2 advantages of E-Marketing.
11. Write any 2 advantages of e-commerce.
12. What are the E- categories?
13. Define cybercrime.

SECTION B (5 Marks)

1. Elaborate e-banking
2. Explain e-trading-searching
3. What are the two types of e-commerce explain
4. Explain Risk of insecure system.
5. Explain cyber crime.
6. Scope of marketing.
7. Advantages and disadvantages of e-marketing.
8. Explain Advantages of consumer?
9. Explain History of e-commerce?
10. Explain Advantages of business ownership.

SECTION C (10 MARKS)

1. Traditional commerce Vs E-commerce.
2. Explain buying process.
3. Explain what are the risks involved in organization.
4. Explain the advantages of Nation and cybercrime.

5. Explain e-banking, e-trading, and e-searching.
6. Explain the E-Marketing.
7. Explain E-categories.
8. Explain the types of e-marketing.