

DKM COLLEGE FOR WOMEN (AUTONOMOUS),VELLORE-1.

DEPARTMENT OF MANAGEMENT STUDIES

QUESTION BANK -EVEN SEMESTER 2018

CLASS: II MA HRM

EVENT MANAGEMENT

SECTION-A &B

6/15 Marks

1. Explain the purpose of the event ?
2. Explain what to be considered while planning initially for the event ?
3. Explain critical path in planning a event ?
4. Explain visualization, budget break down ?
5. Enumerate Function sheet, timing is everything?
6. Explain time of the day and day of the week?
7. Explain Data selection?
8. Explain the methods to be considered conducting events in a Restaurants, private venues?
9. Explain in detail Gala Openings in new, limousines, motor coaches ?
- 10.Explain site location, location requirement, hotels and convention centers?
- 11.Explain catering, theatres, tents, contracts?
- 12.Explain weather consideration, arrival, fan fare?
- 13.Explain in detail how a stage to be decorated according to the event?
14. Explain in detail Audio and Visual and lighting for the particular event ?
- 15.Explain room requirement , menu planning, staffing?
- 16.Explain how to collect the guest list for a event ?
17. Explain when to invite the family and children for the event ?
- 18.Explain how to design an invitation for a particular event ?
19. Explain what is an entertainment in the event ?
20. Explain what is a Themes to be considered in the event?
21. Explain photographer, programs and final touches in an event ?