

D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS) VELLORE

DEPARTMENT OF MANAGEMENT STUDIES

QUESTION BANK

RESEARCH METHODOLOGY

III BBA & III ISM

SECTION – A (2 MARKS)

1. Define Research.
2. State the meaning of Research?
3. State the objectives of Research?
4. What is the meaning of Research process?
5. Define Research design?
6. State the components of Research design?
7. What is independent variable?
8. What is dependent variable?
9. What is Treatment?
10. What is extraneous variable?
11. What is control variable?
12. State the meaning of Hypothesis?
13. Define Hypothesis?
14. State the types of Hypothesis?
15. What is crude Hypothesis?
16. What is Refined Hypothesis?
17. What is working Hypothesis?
18. What is statistical Hypothesis?
19. What is Null Hypothesis?
20. What is Historical method?
21. What is case study?
22. What is field survey?
23. What is type I error?
24. What is type II error?
25. What is one –tailed test?
26. What is Two-Tailed test?
27. What is exploratory method?
28. What is sample?
29. What is sampling?
30. What is sampling design?
31. What is parameter?

32. What is sampling frame?
33. What is Questionnaire?
34. What is schedule?
35. What is enumerator?
36. What is observation?
37. What is Interview method?
38. What is processing of data?
39. What is Data?
40. What is editing?
41. What is coding?
42. What is Transcription?
43. What is Tabulation?
44. What is a report?
45. What is popular report?
46. What is technical report?
47. What is participant observation?
48. What is non participant observation?
49. What is disguised observation?
50. What is foot note?
51. What is a Quotation?
52. What is an Appendix?
53. What is a bibliography?
54. What is stress Interview?
55. What is structured Interview?
56. What is depth Interview?
57. What is structured Questionnaire?
58. What is unstructured Questionnaire?
59. What is unstructured Interview?
60. State the types of editing?
61. What is pilot study?
62. What is pre- testing?
63. What is precision?

SECTION B & C

5MARKS / 10 MARKS

1. Explain the objectives Research?
- 2 . Explain the significance of Research?
3. Explain the motivation of Research?

4. Explain how to select a problem?
5. Explain the techniques involved in selecting a problem?
6. Explain the problem in doing the research?
7. Explain the criteria for good research?
8. Explain the types of research?
9. Explain in detail the research process?
10. Explain the need for research design?
11. Explain the features of research design?
12. Explain the concepts of research design?
13. Explain the concept of factorial design?
14. Explain the types of research design?
15. Explain the Exploratory research design?
16. Explain the types of Research methods?
17. Explain the need for hypothesis?
18. Explain the characteristics of hypothesis?
19. Explain the types of hypothesis?
20. Explain the sources of hypothesis?
21. Explain the testing the hypothesis?
22. Explain the characteristics of sample?
23. Explain the need for sampling?
24. Differentiate probability & demerits of non-probability sampling?
25. Explain the merits & demerits of probability sampling?
26. Explain the merits & demerits of non-probability sampling?
27. Explain the types of probability sampling?
28. Explain the types of non-probability sampling?
29. Differentiate Questionnaire & Schedule?
30. Explain the types of primary data?
31. Explain the concept of secondary data?
32. Explain the merits & demerits of Questionnaire?
33. Explain the merits & demerits of primary data?
34. Explain the merits & demerits of Historical method?
35. Explain the merits & demerits case study?
36. Explain the merits & demerits of field survey?
37. Explain the prerequisites of Questionnaire?
38. Explain the feature of Questionnaire?
39. Explain the functions of Pilot study?
40. Explain the need & purpose of Pre-testing?
41. Explain the uses of schedule?
42. Explain the types of editing?
43. Explain the guidelines of editing?

44. Explain the concept of coding?
45. Explain the concept of classification?
46. Explain the construction of Tabulation?
47. Explain the layout of a Report?
48. Explain the types of report?
49. Explain the gridlines of writing a Report?
50. Explain the concept footnote?
51. Explain the concept Bibliography? With example.
52. Explain the concept Quotation?
53. Explain the concept Appendix?
54. Explain the steps of sampling?
55. Explain the criteria of sampling?
