DKM COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1 DEPARTMENT OF MANAGEMENT STUDIES QUESTION BANK

ENVIRONMENTAL STUDIES

I B.Sc.ISM

SECTION-A (2 Marks)

- 1. What is "Management"?
- 2. Management is both sciences on Art?
- 3. What are the levels of management?
- 4. Functions of management?
- 5. Types of "Scope of Management?
- 6. Define "Social obligation"?
- 7. Define "Staffing"?
- 8. Explain "Marketing Management?
- 9. Define "Administration"?
- 10. Define "Financial Management?
- 11. What is Nature of planning?
- 12. Types of plans.
- 13. Define objectives.
- 14. Objectives sometimes clash with each other?
- 15. Advantages of objectives:
- 16. Difference between policy and procedure.
- 17. Objectives much are both clear and acceptable?
- 18. Define decision Marketing?
- 19. What is structure organization?
- 20. Define "Selection"
- 21. What is meaning of communication?
- 22. Different kinds of Leadership styles?
- 23. What is span Management?
- 24. Merits and Demerits of Autocratic leader?
- 25. Mention the stages in control.

SECTION -B (5 Marks)

- 1. Levels Management.
- 2. Functions Management.
- 3. Methods of planning.
- 4. Mention the characteristics of decision making.
- 5. Explain briefly any three methods of decision-making.
- 6. Explain the merits and demerits of internal source recruitment.
- 7. Explain the need of training.
- 8. Explain the merits and demerits of on-the –Job training.
- 9. Explain the characteristics of directing.
- 10. State the importance of communication.
- 11. Explain downward and upward communication by means of a diagram.
- 12. Explain the characteristics of leadership.
- 13. State the importance of leadership.
- 14. State the importance of MIS to a business.
- 15. Bring out the limitations of the control function.
- 16. Explain the theory of span Management.
- 17. What is communication? Explain the barriers of communication.
- 18. Explain the various techniques of control.

PART -C 10 Marks Questions

- 1. Explain the basic characteristics of Management.
- 2. Explain briefly the various function of Management.
- 3. Discuss the various steps involved in the process of planning.
- 4. What are the problems normally faced in decision-making? Suggest remedies.
- 5. Explain the various stages involved in the process of decision-making.
- 6. Explain the various bases of depart emendation together with their relative mends and demerits.
- 7. Describe the importance of training.
- 8. Explain in detail the various methods of training the employees of an organization.

- 9. Discuss the merits and demerits of oral as well as written communication.
- 10. Explain the barriers to effective communication. Suggest remedial measures.
- 11. Discuss the qualities of a leader.
- 12. Explain the functions performed by a leader.
- 13. Discuss the different kinds of leadership with their relative merits and Demerits.
- 14. Discuss the various stages in the control process.
- 15. Explain budgetary control and discuss its merits of communication.
- 16. Importance of communication.
- 17. Explain briefly the various function of Management.
- 18. Explain the basic Charactistics of planning with suitable illustrations.
- 19. Explain the different types of managerial decisions.
- 20. Explain in detail the various external sources of recruitment.
- 21. Discuss the various stages involved in the section of candidates for jobs in an organization.
- 22. Describe the importance of management in business.
