

**DKM COLLEGE FOR WOMEN (AUTONOMOUS),VELLORE-1.**

**DEPARTMENT OF MANAGEMENT STUDIES**

**QUESTION BANK**

**ORGANISATIONAL BEHAVIOUR**

**III - BBA & III B.Sc – ISM**

**SECTION – A**

**2 MARKS**

1. Define OB.
2. What is the concept of OB?
3. Define departmentation.
4. What is centralization?
5. What is decentralization?
6. Define perception.
7. Define learning.
8. What is motive?
9. What is motivation?
10. What is theory X?
11. What is theory Y?
12. What is group behavior?
13. Define group dynamics.
14. What are the elements of organization?
15. What is TQM?
16. What is Re-engineering?
17. What is innovation?
18. What is work-force diversity?
19. What is organization structure?
20. Draw a perceptual process.
21. What is Reinforcement?
22. What are the basic forms of reinforcement?

**SECTION- B (5 MARKS / 10 MARKS)**

23. What is organizational behavior? What is the need for studying organizational behavior?
24. Explain the nature of organizational behavior as a field of study.
25. What are the characteristics of learning?
26. Discuss Freud's approach to personality development.
27. What are the factors that influence perception?
28. How does sensation differ from perception? Exemplify.
29. Discuss the process of group decision making briefly.
30. What are the determinants of organizational effectiveness?
31. Define organizational effectiveness. Distinguish from efficiency.
32. What are formal groups? Distinguish it from informal group.
33. What are the determinants of OB?
34. Explain the fundamental concepts of OB.
35. Discuss how OB is an inter-disciplinary subject.
36. Bring out the challenges and opportunities for an OB manager during the next millennium.
37. Discuss the need and importance of departmentation.
38. Explain the bases of departmentation.
39. Describe various bases of departmentation and suggest a scheme of departmentation for a large marketing company with a field network all over the country.
40. Explain the various organizational behavior models.
41. Discuss the various factors that influence the formation of attitude.
42. What are the factors affecting perception? How to improve it?
43. What are the factors influencing group cohesiveness?
44. What are the different approaches which have been developed to study organizational effectiveness?
45. Describe the various components of attitudes.
46. Write short notes on Classical conditioning theory.
47. Write short notes on operant conditioning theory.
48. Write short notes on Halo effect.
49. Write short notes on stereotyping.

50. Describe the stages of group development.
51. List the role of cohesiveness in making a group successful.
52. Write short notes on importance of organizational efficiency in achieving organizational effectiveness.
53. Describe the perspectives of organizational effectiveness.
54. Explain the salient features of organizational behavior model with suitable examples.
55. Elaborate the various personality theories with relevant examples.
56. Discuss the factors that influence perception with suitable illustrations.
57. Explain the various group decision- making techniques with relevant examples.
58. Describe the different approaches to measure organizational effectiveness.
59. Explain the features of modern OB.
60. Discuss about organizational goals.