

DKM COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1.

DEPARTMENT OF MANAGEMENT STUDIES

QUESTION BANK

SUB: ORGANIZATIONAL BEHAVIOUR

CLASS: III BBA

2 MARKS QUESTIONS

1. What is organizational behavior? What is the need for studying organizational behavior?
2. Explain the nature of organizational behavior as a field of study.
3. What are the characteristics of learning?
4. Discuss Freud's approach to personality development.
5. What are the factors that influence perception?
6. How does sensation differ from perception?
7. Discuss the process of group decision making briefly.
8. What are formal groups? Distinguish it from informal group.
9. What are the determinants of organizational effectiveness?
10. Define organizational effectiveness Distinguish from efficiency.
11. Explain the various organizational behavior models.
12. Discuss the various factors that influence the formation of attitude.
13. What are the factors affecting perception?
14. What are the factors influencing group cohesiveness?
15. What are the different approaches which have been developed to study organizational behavior?
16. Describe the nature and scope of organizational behavior.
17. Describe the need and importance of organizational behavior.
18. Describe the various components of attitudes.
19. Write short notes on classical conditioning Theory.
20. Write short notes on Halo Effect.
21. Write short notes on stereotyping.
22. Describe the stages of Group Development.
23. List the role of cohesiveness in making a group successful.

24. Write short notes on importance of organizational efficiency in achieving organizational effectiveness.
25. Describe the perspectives of organizational effectiveness.
26. Explain the salient features of organizational behavior model with suitable examples.
27. Elaborate the various personality theories with relevant examples.
28. Discuss the factors that influence perception with suitable illustrations.
29. Explain the various Group Decision – making techniques with relevant examples.
30. Describe the different approaches to measure organizational effectiveness.
31. Explain the features of modern OB.
32. Discuss about organizational goals.
