

**DKM COLLEGE FOR WOMEN (AUTONOMOUS),VELLORE-1.**

**DEPARTMENT OF MANAGEMENT STUDIES**

**QUESTION BANK-EVEN SEMESTER 2018**

**SKILL BASED: KNOWLEDGE MANAGEMENT**

**III BBA,ISM**

**SECTION A          2 Marks**

1. Define knowledge management
2. Explain the needs of knowledge management
3. What is knowledge?
4. What is knowledge cycle
5. What is knowledge economy?
6. What is knowledge economy shift?
7. What is role of information technology in knowledge management?
8. What is knowledge management strategy?
9. What are the knowledge attributes/
10. What is information?
11. What is wisdom?
12. Define knowledge formation
13. What is organizational knowledge?
14. What is Tacit knowledge?
15. What is explicit knowledge?
16. What is the knowledge sourcing?
17. What is knowledge abstraction
18. What is knowledge conversion
19. What is knowledge diffusion
20. What is knowledge development and refinement?
21. What is organizational learning?
22. What are the benefits of organizational learning?

23. What are the characteristics of organizational learning?
24. Define knowledge culture.
25. What are the knowledge management technologies?
26. What are the knowledge management tools?
27. What are the knowledge measurement techniques?
28. What are the barriers to implementation of measurement systems?
29. Write about mentoring
30. What is intellectual capital rating?
31. Define balance scorecard
32. Explain performance management
33. What is knowledge sharing?
34. Explain retaining talent

## **SECTION B**

**10 Marks**

1. Explain knowledge management concept
2. What are the objectives of knowledge management?
3. Explain the life cycle of talent
4. What are the benefits of knowledge management
5. Explain the nature of knowledge management
6. What are the characteristics of knowledge economy?
7. What is the factor affecting knowledge economy?
8. Explain knowledge economy implications
9. Explain needs for knowledge management
10. Knowledge is considered as the most important strategic assets do you agree?  
Why?
11. Explain knowledge attributes
12. What are the characteristic of organizational knowledge
13. Explain the difference types of knowledge
14. What are the advantages and disadvantages of tacit knowledge?
15. What are the advantages and disadvantages of explicit knowledge?
16. Comparison between tacit and explicit knowledge
17. Explain knowledge conversion patterns or nonaka's seci models.
18. Explain organizational learning

19. Explain the architecture for organizational learning
20. Discuss knowledge culture
21. Explain about knowledge management tools?
22. Explain intelligent agent
23. Explain knowledge measurement
24. What are the knowledge measurement techniques? Explain
25. Explain the characteristics of knowledge
26. Describe the importance of knowledge management
27. Describe about macro human resource issues