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**D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1**

**SEMESTER EXAMINATIONS**

**NOVEMBER – 2016 13SCO5A**

**E - COMMERCE AND ITS APPLICATIONS**

**Time : 2 Hours Max. Marks : 50**

**SECTION-A ( 10 x 2 = 20 )**

**Answer ALL the questions.**

1. What is an E – Commerce?
2. Write short notes on the models of E – Commerce.
3. What do you understand by B2B Exchange?
4. What is E – Hub?
5. What is E – Filing?
6. What is an Internet?
7. What is World Wide Web?
8. What is an E – Mail?
9. What is meant by E – Mail security?
10. What is B2C?

**SECTION- B ( 3 x 10 = 30 )**

**Answer any THREE of the following questions.**

1. What are the advantages and disadvantages of E – Commerce?
2. What are the major challenges of B2C E – Commerce?
3. What are the major threats to E – Mail Security?
4. Explain the importance of E – Filing in the modern technological world.
5. Explain the role of website in E – Commerce.

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