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**D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE – 1**

**SEMESTER EXAMINATIONS**

**APRIL – 2016 14NCO4A**

***E - COMMERCE - II***

**Time: 2 Hrs Max. Marks: 50**

**SECTION – A (10 X 2 =20)**

**Answer ALL the questions.**

1. What is an E - commerce?
2. What is meant by B2c?
3. What is E - Hub?
4. What is meant by E - filing?
5. What is meant by Internet commerce?
6. What is E - Banking?
7. What is E - Marketing?
8. What is an E - mail?
9. What do you understand by online Advertising?
10. What is online Trading?

**SECTION – B (3 X 10 =30)**

**Answer any THREE of the following questions.**

11. Explain the Importance of E – filing in the modern technological

world.

12. What are the advantages and disadvantages of E - Commerce?

13. What is an Internet? Explain the commercial use of the Internet.

14. Brief the evolution of IT in the Banking sector?

15. Explain the Role of E – marketing in the modern Business world.

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