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**D.K.M.COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1**

**SEMESTER EXAMINATIONS**

**NOVEMBER - 2017 15CCO1B /CCO1B BUSINESS ORGANISATION**

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\***Time : 3 Hrs Max.Marks : 75

SECTION-A (10 x 2 =20)

**Answer ALL the questions.**

1. Define Social responsibility.
2. What do you mean by Business ethics?
3. Define Joint Stock Company.
4. What are Public Utilities?
5. What does DIC stands for?
6. What do you mean by optimum firm?
7. Write a note on bear and stag.
8. What is Listing of Securities in a stock exchange?
9. What is Trade Association?
10. What are the Services offered by Chamber of Commerce?

SECTION-B (5 x 5 =25)

**Answer any FIVE of the following questions.**

1. What are the characteristics of Business?
2. Discuss the features of a Co-operative Society.
3. Distinguish between Partnership and sole proprietorship.
4. Discuss the features of Joint stock companies.
5. Explain the functions of DIC.
6. Bring out the limitations of Small Scale Operations.
7. Define Stock Exchange. State the importance of Stock Exchange.
8. Explain the objectives of Chamber of Commerce in India.

SECTION-C (3 x 10 =30)

**Answer ALL the questions.**

1. (a) Explain the various objectives of Business.

(Or)

(b) Analyse the social responsibilities of business towards their stake holder.

1. (a) What are the main forms of Business organisation? Explain in detail.

(Or)

(b) Distinguish between Public Sector Company and Private Sector Company.

1. (a) Explain in detail the factors influencing the selection of location of industry.

(Or)

(b) State the importance of large scale operations.

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