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D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1

SEMESTER EXAMINATIONS

NOVEMBER – 2016 15CCO1B/CCO1B

# BUSINESS ORGANISATION

Time : 3 Hrs Max. Marks : 75

SECTION-A (10 x 2 = 20)

Answer ALL questions.

1. What is Business?
2. What do you mean by social responsibility of business?
3. Define Partnership.
4. What is Public sector?
5. What is meant by location of industry?
6. What is DIC?
7. Define Stock Exchange.
8. What is SEBI?
9. What is a Trade Association?
10. Define Chamber of Commerce.

SECTION-B (5 x 5 = 25)

Answer any FIVE of the following questions.

1. Explain the factor influencing Business Ethics.
2. State the merits and demerits of co-operative Societies.
3. Distinguish between Public sector and Private Sector.
4. Explain the advantages of large scale operation.
5. What is an Industrial Estate? Explain its functions.
6. Describe the activities of DIC.
7. What are the functions of Trade Association?
8. Explain the importance of business organization.

SECTION-C (3 x 10 = 30)

Answer ALL questions.

1. (a) What are the social responsibilities of a business?

(Or)

(b) Discuss the merits and demerits of a Joint Stock Company.

1. (a) What are the factors influencing location of Industry?

(Or)

(b) Briefly explain the functions of stock exchange.

1. (a) Explain the functions of Chambers of Commerce.

(Or)

(b) What are the features of Public utilities?

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