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**D. K. M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1**

**SEMESTER EXAMINATIONS**

**NOVEMBER - 2017 15CCO3C / CCO3C**

**MODERN BANKING**

**Time : 3 Hours Max. Marks : 75**

**Section – A (10 x 2 = 20)**

**Answer ALL the questions.**

1. Define Banking.
2. What do you mean by Unit Bank?
3. State the Subsidiary Banks of State Bank of India.
4. What is meant by Regional Rural Banks?
5. State any two features of Central Bank.
6. What do you mean by Open Market operations?
7. What is meant by Money Market?
8. Mention the instruments dealt in the Money Market.
9. What is e - Banking?
10. What is Credit Card?

**Section – B ( 5 x 5 = 25 )**

**Answer any Five of the following questions.**

1. What do you mean by Branch Bank? State its Merits.
2. Explain the Functions of Regional Rural Banks.
3. Explain quantitative methods of Credit control.
4. Explain the importance of Money Market.
5. Explain the Functions of IFCI.
6. Explain the benefits derived from the Credit Card.
7. Write Short notes on:
8. Debit Card. b) ATM.
9. State the advantages of e - Banking.

**Section – C ( 3 x 10 = 30 )**

**Answer ALL the questions.**

1. (a) Explain the Functions of Commercial Banks.

(Or)

(b) What is meant by Credit Creation? What are the limitations of Credit Creation?

1. (a) Explain in detail the Functions of Central Bank.

(Or)

(b) Explain the different methods of Qualitative and Selective Credit Control Measures.

1. (a) Explain the characteristics of a developed money market.

(Or)

(b) Explain in detail the working and Functions of ICICI.

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