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**D. K. M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1**

**SEMESTER EXAMINATIONS**

**NOVEMBER - 2017 15CCO5C / 15CCC5D**

**BUSINESS MANAGEMENT**

**Time : 3 Hours Max. Marks : 75**

**Section – A (10 x 2 = 20)**

**Answer ALL the questions.**

1. Define Management.
2. What is POSDCORB in Management process?
3. What do you mean by Forecasting?
4. What is Management by objectives?
5. What is Organisational Hierarchy?
6. What is Departmentation?
7. What is Leadership?
8. Define Motivation.
9. What is co - ordination?
10. Define Control.

**Section – B ( 5 x 5 = 25 )**

**Answer any Five of the following questions.**

1. What are the differences between Management and Administration?
2. What are the functions of Management?
3. Elucidate the process of planning.
4. Distinguish between centralization and decentralization.
5. Explain Maslow’s theory of motivation.
6. Explain Direction process.
7. Discuss importance of communication.
8. Explain Controlling process.

**Section – C ( 3 x 10 = 30 )**

**Answer ALL the questions.**

1. (a) Explain the Principles of Management.

(Or)

(b) Discuss the different types of plans.

1. (a) Discuss different types of organization in detail.

(Or)

(b) Explain the qualities of a good leader.

1. (a) What is Controlling? Explain the principles of control.

(Or)

(b) What is Communication? Explain different barriers of communication.

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