|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Reg.No : |  |  |  |  |  |  |  |  |  |  |  |

**D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE – 1**

**SEMESTER EXAMINATIONS**

 **NOVEMBER – 2018 15CCO5C\15CCC5D**

 **BUSINESS MANAGEMENT**

**Time: 3 Hrs Max. Marks: 75**

**SECTION – A (10 X 2 =20)**

**Answer ALL the questions.**

1. Define management

2. What is unity of command?

3. Define decision making.

4. Write not on programme

5. What do you mean by centralisation?

6. Define Authority.

7. What do you mean by Directing?

8. What is grapevine communication?

9. What is span of Supervision?

10. Define coordination.

 **SECTION – B (5 X 5 =25)**

**Answer any FIVE of the following questions.**

11. Explain the importance of management.

12. Distinction between administration and management

13. What are the types of plans?

14. Explain the process of MBO

15. Describe the characteristics of organisation

16. What are the merits of decentralization?

17. Explain the Maslow theory of motivation.

18. What are the features of coordination?

 **SECTION – C (3 X 10 =30)**

**Answer ALL the questions.**

19. a) Explain the functions of management

(Or)

 b) What are the merits and demerits of planning?

20. a) What are the basis of departmentation?

 (Or)

 b) Explain the various styles of leadership

21. a) Explain the process of controlling

(Or)

 b) Discuss the various techniques of control.

**\* \* \* \* \* \* \***