

D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1
SEMESTER EXAMINATIONS

APRIL – 2018

15CIS6C

ELECTIVE III: ORGANISATIONAL BEHAVIOUR

Time : 3 Hrs

Max. Marks : 75

SECTION-A (10 x 2 = 20)

Answer ALL the questions.

1. Define Organizational Behaviour.
2. What are the opportunities available for OB?
3. What is Departmentation?
4. What do you understand by centralization?
5. Define perception.
6. What is learning?
7. Define Motivation.
8. State the theories of motivation.
9. What is group?
10. What is Group Dynamics?

SECTION-B (5 x 5 = 25)

Answer any FIVE of the following questions.

11. Describe the nature and scope of OB.
12. What are the different types of organizational structure?
13. Explain the various factors affects learning.
14. Examine the various components of learning process.
15. Explain the importance of motivation.
16. How does intergroup conflict arise?
17. Briefly explain McGregor Motivation theory.
18. Explain the characteristics of groups.

SECTION-C (3 x 10 = 30)

Answer ALL the questions.

19. (a) Describe the major challenges and opportunities for OB.

(Or)

- (b) Distinguish between Centralization and Decentralization.

20. (a) Explain the theories of learning.

(Or)

- (b) Explain the various factors affecting perception.

21. (a) Describe Herzberg's motivation theory.

(Or)

- (b) How group decisions are made? How can group decision be made more effective?

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