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D.K.M.COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1

**SEMESTER EXAMINATIONS**

**NOVEMBER - 2017 15NCO3A**

**NON MAJOR ELECTIVE - I: E- COMMERCE - Ι**

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Time: 2 Hrs Max.Marks: 50

SECTION-A (10 x 2 =20)

**Answer ALL the questions.**

1. What is E – Commerce?
2. Write a short note on the categories of E – commerce.
3. What is B2B model of E - Commerce?
4. What is B2G model of E – Commerce?
5. Expand W W W .
6. What is E- Filing?
7. What is a Website?
8. What is an E- Mail?
9. What is E- Banking?
10. What is E- Marketing?

SECTION-B (3 x 10 =30)

**Answer any THREE of the following questions.**

1. Explain different categories of E -Commerce Applications.
2. What are the advantages and Disadvantages of E-Commerce?
3. What are the major challenges of business models of E- Commerce.
4. Explain the various models of E - Commerce.
5. Explain the principle for E - Commerce Website.

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