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**D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE – 1**

**SEMESTER EXAMINATIONS**

**NOVEMBER – 2016 15NCO3A**

***E – COMMERCE - I***

**Time: 2 Hrs Max. Marks: 50**

**SECTION – A (10 X 2 =20)**

**Answer ALL the questions.**

1. Write short notes on E-Commerce.
2. Write any two merits of E-Commerce.
3. How will you find out product suitability in E-Commerce?
4. What is B2B exchange?
5. Expand the terms B2B, B2C, and B2G.
6. What is Email?
7. Give any two importance of E-mail security.
8. Write note on business models of E-Commerce.
9. What is E-Hub?
10. Write any two differences between B2C and B2B commerce?

**SECTION – B (3 X 10 =30)**

**Answer any THREE of the following questions.**

1. What are the different categories involved in E-Commerce?
2. Electronic Commerce differ from Traditional Commerce –Is it

so? Compare.

1. Explain the different types of B2B markets.
2. What are the major challenges of business models of

E-Commerce.

1. What is E-Filing? Explain its importance.

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