|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Reg.No : |  |  |  |  |  |  |  |  |  |  |  |

**D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS),VELLORE – 1**

**SEMESTER EXAMINATIONS**

 **APRIL – 2017 15NCO4A**

 ***NON MAJOR ELECTIVE – II : E - COMMERCE - II***

**Time: 2 Hrs Max. Marks: 50**

**SECTION – A (10 X 2 = 20)**

**Answer ALL the questions.**

1. What is E-filing?
2. Explain B2G Concept.
3. What is online trading?
4. What do you understand by Internet?
5. What is E - Banking?
6. Write short notes on Traditional Banking.
7. What is E - Marketing?
8. What is E - Advertising?
9. Expand W W W.
10. What is an E – Mail?

**SECTION – B (3 X 10 = 30)**

**Answer any THREE of the following questions.**

1. Discuss the need of E – filing in the modern I.T World?
2. Brief the advantages and disadvantages of online Trading.
3. Explain the features and advantages of E – Banking.
4. What are the constrains of E – marketing?
5. Explain the procedure to create an E - mail ID.

**\* \* \* \* \* \* \***