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**D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1**

**SEMESTER EXAMINATIONS**

**NOVEMBER – 2018 15SCO5A /15SCC5A**

**SKILL BASED SUBJECT - III : E - COMMERCE AND ITS APPLICATIONS**

**Time : 2 Hrs Max. Marks : 50**

**SECTION-A ( 10 x 2 = 20 )**

**Answer ALL the questions.**

1. What do you understand by the term E - Commerce?
2. Write any two advantages of E - Commerce.
3. Expand the terms B2C and C2C.
4. What is B2B Exchange?
5. Write note on E - Filing.
6. Give meaning for the term E - Hub.
7. Write note on World Wide Web.
8. Write about any two disadvantages of E - Mail.
9. What is meant by B2CE?
10. What do think about Website design?

**SECTION- B ( 3 x 10 = 30 )**

**Answer any THREE of the following questions.**

1. Differentiate between E - Commerce and Traditional Commerce.
2. Explain the various types of B2B markets.
3. Elaborate how to organize an electronic filing system.
4. Explain the threats to E - Mail security.
5. State the points that have to be considered while designing the

web pages.

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