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**D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1**

**SEMESTER EXAMINATIONS**

**NOVEMBER – 2017 15SCO5A/15SCC5A**

**SKILL BASED SUBJECT - III : E - COMMERCE AND ITS APPLICATIONS**

**Time : 2 Hours Max. Marks : 50**

**SECTION-A ( 10 x 2 = 20 )**

**Answer ALL the questions.**

1. What is an Internet Commerce?
2. Write a short note on Electronic Business.
3. What do you understand by B2C Exchange?
4. What is B2G?
5. What is E – Hub?
6. What is E – Filing?
7. What is a website?
8. What is World Wide Web(www)?
9. What is an E – Mail?
10. What is E – Mail security?

**SECTION- B ( 3 x 10 = 30 )**

**Answer any THREE of the following questions.**

1. Explain different categories of E - Commerce Applications.
2. What are the advantages and disadvantages of E – Commerce?
3. Explain different types of B2B markets.
4. Explain the advantages of E - mail and threats to E - Mail Security.
5. Explain the website design principles.

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