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D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1

SEMESTER EXAMINATIONS

APRIL – 2018

15SIS6A/15SBA6A

SKILL BASED SUBJECT - IV: KNOWLEDGE MANAGEMENT

Time : 2 Hrs

Max. Marks : 50

SECTION-A (10 x 2 = 20)

Answer ALL the questions.

1. Define knowledge.
2. What is knowledge economy?
3. What is knowledge attributes?
4. What is meant by strategy data?
5. Define learning.
6. What is knowledge creation?
7. What is knowledge culture?
8. State the principles of culture.
9. State the techniques of knowledge management.
10. How will you measure knowledge management?

SECTION- B (3 x 10 = 30)

Answer any THREE of the following questions.

11. Discuss about the knowledge management cycle.
12. What is the role of information technology in knowledge management?
13. Explain the concept of tacit and explicit knowledge.
14. What are the knowledge management tools and techniques?
Discuss.
15. What are the barriers for implementation of measurement system?

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