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D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1

SEMESTER EXAMINATIONS

 APRIL – 2016 CPCO4B

 INVESTMENT MANAGEMENT

**Time : 3 Hours Max. Marks : 75**

**Section – A (5 x 6 = 30)**

**Answer ALL the questions.**

1. (a) Distinguish between investment and speculation.

(Or)

 (b) Explain the different kinds of speculators.

2. (a) How are risks minimised? Explain.

(Or)

 (b) Explain the concept of return analysis.

3. (a) What is company analysis? Enumerate its various components.

(Or)

 (b) Compare fundamental analysis with technical analysis.

4. (a) Write a brief note on bond valuation.

(Or)

 (b) What factors affect the value of a particular company’s shares?

5. (a) Explain DOW theory.

(Or)

 (b) Explain the random walk theory of ‘Efficient Market Hypothesis’.

**Section – B ( 3 x 15 = 45 )**

**Answer any THREE of the following questions.**

6. Define investment. What are the characteristics of investment?

7. Explain the various methods of measurement of returns.

8. What is technical analysis? Discuss the role of charts in technical analysis.

9. Examine the relevance of dividend in valuation of equity shares.

10. Develop and explain Capital Asset Pricing Model.

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