

D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE – 1
SEMESTER EXAMINATIONS
NOVEMBER – 2018
JOURNALISM

11CEN5E

Time: 3 Hrs

Max. Marks: 75

SECTION – A (10 X 2 =20)**Answer ALL the questions.**

1. Is the photographer a journalist?
2. Explain 'accurate headline'.
3. Who is a news editor?
4. What is news?
5. Define the term 'Vernacular Press'.
6. Write a short note on 'the language and style of today's English dailies.
7. What is called 'Make – up'?
8. What is the role of the Reporter?
9. How is the language and style of today's English dailies?
10. What is the duty of 'the sub - editors'?

SECTION – B (5 X 5 =25)**Answer any FIVE of the following questions.**

11. Describe the three methods of writing the body of the news story.
12. Discuss the various attributes of a news editor.
13. Give a brief account of Indian newspapers and news.
14. How will you categorise the reporters?
15. Mention the various responsibilities of a sub - editor.
16. What are the components of Make –up?
17. Bring out the most significant guidelines of Editing.
18. Explain the term 'News value'.

SECTION – C (3 X 10 =30)**Answer ALL the questions.**

19. a) How will you define a good sub - editor?
(Or)
b) Give a detailed account of interesting news.
20. a) How should the News - editor monitor his photographers for a quality picture?
(Or)
b) What are the qualities of active News Editors?
21. a) How should a reporter present his news to the readers?
(Or)
b) Explain the Anatomy of Editing.

* * * * *