

D. K. M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1**SEMESTER EXAMINATIONS****NOVEMBER - 2017****15CACC1A****ALLIED : ENTREPRENEURIAL DEVELOPMENT****Time : 3 Hours****Max. Marks : 75****SECTION – A (10 x 2 = 20)****Answer ALL the questions.**

1. Define the term Entrepreneur.
2. What are the types of Entrepreneurs?
3. How will you generate business ideas?
4. Define the term project.
5. What are the sources of project finance?
6. What is the role of entrepreneur as an innovator?
7. What do you mean by social responsibility?
8. What is leasing?
9. What is subsidy?
10. What do you mean by Small Scale Industries?

SECTION – B (5 x 5 = 25)**Answer any FIVE of the following questions.**

11. State the misconcepts about great ideas of business.
12. What are the theories that describe about the growth of entrepreneurship?
13. What do you understand by project identification?
14. How would you use SWOT analysis to identify and select a project for Small Scale Industry?
15. What are the various sources of business idea? Explain any five of them.
16. What are the different factors influencing entrepreneurship?
17. Bring out the advantages of leasing.
18. Explain briefly the role of Small Scale Industries in Indian economy.

SECTION – C (3 x 10 = 30)**Answer ALL the questions.**

19. (a) Explain briefly the characteristics of entrepreneur.

(Or)

- (b) Describe briefly the functions of entrepreneur.

20. (a) Briefly discuss the role of an entrepreneur in economic growth as an innovator.

(Or)

- (b) Briefly describe the various sources of finance.

21. (a) Bring out the different incentives offered by the state and central governments for Small Scale Industries.

(Or)

- (b) Explain the sources of identifying the entrepreneurial opportunity.