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D.K.M.COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1
SEMESTER EXAMINATIONS
NOVEMBER - 2017
ALLIED: TOURISM - I

15CAHI1A

Time : 3 Hrs

Max.Marks : 75

SECTION-A (10 x 2 =20)

Answer ALL the questions.

Write short notes on the followings.

1. Marco polo.
2. Religious Tours.
3. List out the elements of Tourism.
4. Inn.
5. Air Transport.
6. Sea Transport.
7. Motel.
8. Paid Holiday.
9. Hill Resort.
10. Bharatanatyam.

SECTION-B (5 x 5 =25)

Answer any FIVE of the following questions.

11. Write a note on Thomas Cook.
12. Estimate Tourism development during various periods of History.
13. Explain the basic components of Tourism.
14. Explain the salient features of Rail Transport.
15. Give an account of Supplementary Accommodations.
16. Write a note on five Star Hotels.
17. Describe the places of Tourist attractions in Tamilnadu.
18. Write about the Festivals of Tamilnadu.

SECTION-C (3 x 10 =30)

Answer ALL the questions.

19. (a) Trace the origin and development of Tourism.
(Or)
(b) Write an essay on the scope and Importance of Tourism.
20. (a) Explain the Role of Transport in the development of Tourism.
(Or)
(b) Explain the contribution of Hotel Industry to the growth of Tourism.
21. (a) Write an essay on the important Pilgrimage centers in Tamilnadu.
(Or)
(b) Narrate the classical and folk dances of Tamilnadu.

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