

D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1**SEMESTER EXAMINATIONS****APRIL - 2018****15CAHI1A****ALLIED : TOURISM - I****Time : 3 Hours****Max. Marks : 75****SECTION – A (10 x 2 = 20)****Answer ALL the questions.****Define / Explain the following.**

1. Religious Tours.
2. List out the elements of tourism.
3. Shulki.
4. Modes of transport.
5. Modes of transport.
6. Air Transport.
7. Paid Holiday.
8. Floating Hotels.
9. Hill Resort.
10. Tourism Exhibition.

SECTION – B (5 x 5 = 25)**Answer any FIVE of the following questions.**

11. What is the scope of tourism?
12. Write a note on Thomas Cook.
13. What do you know about cruise tourism?
14. Explain the basic components of Tourism.
15. What do you mean by Business tour?
16. Write about the festivals of Tamilnadu.
17. Explain the various important tourism places of Tamilnadu.
18. Write about the festivals of Tamilnadu.

SECTION – C (3 x 10 = 30)**Answer ALL the questions.**

19. (a) Explain the development of travel and tourism during ancient period of History in India.

(Or)

- (b) Write an essay on the scope and importance of Tourism.

20. (a) Elaborate the role of Indian Railways in tourism.

(Or)

- (b) Explain the contribution of Hotel Industry to the growth of Tourism.

21. (a) Hill stations are the most preferred destinations by tourists - Explain with reference to Tamilnadu.

(Or)

- (b) Narrate the classical and folk dances of Tamilnadu.