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**D.K.M.COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1**  
**SEMESTER EXAMINATIONS**

**APRIL - 2017**

**15CBA4D**

**ELECTIVE II : MANAGEMENT INFORMATION SYSTEM**

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**Time : 3 Hrs**

**Max.Marks : 75**

**SECTION-A (10 x 2 =20)**

**Answer ALL the questions.**

1. What is Management information system?
2. What is Strategic Management?
3. What is a TPS?
4. Give the meaning of processing system.
5. What is Executive information system?
6. What is Expert system?
7. What is functional information system?
8. Mentioned the four components of Marketing Information System.
9. What is financial information system?
10. Give the meaning of HRIS.

**SECTION-B (5 x 5 =25)**

**Answer any FIVE of the following questions.**

11. What are the characteristics of MIS?
12. Explain the importance of MIS.
13. What are the components of Executive Information Systems?
14. What are the advantages of Expert Systems?
15. Explain the various models of production information system.
16. Bring out the advantages of marketing information system.
17. Enumerate the financial information system.
18. What are the objectives of information resource management?

**SECTION-C (3 x 10 =30)**

**Answer ALL the questions.**

19. (a) Describe the strategies of MIS? Bring out the challenges of MIS.  
(Or)  
(b) Describe the various types of Information System.
20. (a) Explain the Transaction Processing System.  
(Or)  
(b) What are the features of Executive Information System?
21. (a) Briefly explain the Components of Marketing Information System.  
(Or)  
(b) What are the functions of Information Resource Management?

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