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D.K.M.COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1
SEMESTER EXAMINATIONS

NOVEMBER -2018 15CIS5E/15CBA5F ELECTIVE : INTERNATIONAL
BUSINESS MANAGEMENT

Time : 3 Hrs

Max.Marks : 75

SECTION-A (10 x 2 =20)

Answer ALL the questions.

1. Define Globalisation.
2. What is meant by marketing?
3. What is technology?
4. Name any four multinational companies in India.
5. Define political risk.
6. What do you mean by counter trade?
7. What is currency convertibility?
8. Define exchange rate.
9. What is meant by capital market?
10. What is currency swap?

SECTION-B (5 x 5 =25)

Answer any FIVE of the following questions.

11. Write about the nature of international business.
12. What are the drivers of globalization?
13. What is globalisation of market?
14. What are the objectives of ILO?
15. Write a short note on property right.
16. Write a note on developed countries.
17. What are the functions of FOREX market?
18. What is Euro currency? Discuss.

SECTION-C (3 x 10 =30)

Answer ALL the questions.

19. (a) Explain Globalisation along with its advantages and disadvantages.
(Or)
(b) Write a brief note globalisation of production.
20. (a) What are the different types of political risk? How MNC's manage political risks?
(Or)
(b) How international trade disputes are resolved?
21. (a) Explain about global capital market and global bond market.
(Or)
(b) What are the insurance procedures for FOREX risks?

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