

D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE – 1**SEMESTER EXAMINATIONS****NOVEMBER – 2018****15CPHR1A****PRINCIPLES OF MANAGEMENT**

Time: 3 Hrs**Max. Marks: 75****SECTION – A (5 X 6 =30)****Answer ALL the questions.**

1. a) Elaborate the nature and purpose of management
(Or)
b) Brief about the functions of Manager

2. a) State the types of planning
(Or)
b) Discuss decision making process

3. a) Explain span of management
(Or)
b) Illustrate the advantages of delegation

4. a) Bring out the communication process
(Or)
b) Describe the selection process

5. a) State the nature and purpose of directing
(Or)
b) Illustrate the need and importance of controlling

SECTION – B (3 X 15 =45)**Answer any THREE of the following questions.**

6. Elaborate the contribution of Henri Fayol on administrative management
7. Explain the problems involved in decision making
8. Discuss the line and staff authority with its merits and demerits
9. Critically evaluate the Maslow need hierarchy theory
10. Explain the various budgetary and non- budgetary control techniques

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