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D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1
SEMESTER EXAMINATIONS
NOVEMBER – 2017

15CPHR3A

ORGANIZATIONAL CHANGE AND DEVELOPMENT

Time : 3 Hours

Max. Marks : 75

SECTION – A (5 x 6 = 30)

Answer ALL the questions.

1. (a) Explain the characteristics of Organizational development.
(Or)
(b) Discuss the Action Research Model of OD.
2. (a) Explain the objectives of planned change.
(Or)
(b) Discuss the importance of change.
3. (a) State the characteristics of effective change.
(Or)
(b) Discuss about Lewin's Force field analysis Model.
4. (a) Explain the reasons for resistance to change.
(Or)
(b) Explain the factors affecting resistance to change.
5. (a) Discuss the importance of organizational culture.
(Or)
(b) Write short note on corporate culture.

SECTION – B (3 x 15 = 45)

Answer any THREE of the following questions.

6. Explain the classification of OD Intervention.
7. Discuss the factors affecting organizational change.
8. Enumerate the models of change.
9. Explain in detail about overcoming resistance to change.
10. Elucidate the keys to mastering change.
