

Reg No:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

**D.K.M.COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1**  
**SEMESTER EXAMINATIONS**  
**NOVEMBER - 2017**  
**BASIC PSYCHOLOGY - I**

**15CPS1A**

\*\*\*\*\*

**Time : 3 Hrs**

**Max.Marks : 75**

**SECTION-A (10 x 2 =20)**

**Answer ALL the questions.**

1. Define behaviour.
2. What is introspection?
3. Define Learning.
4. List of any two laws of perceptual organization.
5. What is heuristics in thinking?
6. What is Illusion?
7. Expand UCS and UCR in classical conditioning.
8. Who is Wolfgang Kohler?
9. What is flash bulb memory?
10. What is Transduction?

**SECTION-B (5 x 5 =25)**

**Answer any FIVE of the following questions.**

11. Write a note on the contributions of philosophy and physiology to the development of modern psychology.
12. Briefly explain psychology as science.
13. List out the characteristics of attention.
14. Write short note on signal detection theory.
15. Elucidate the steps involved in decision making process.
16. Explain the relationship between language and communication.
17. Narrate the process of observational learning.
18. Why do we forget? Explain from a psychological point of view.

**SECTION-C (3 x 10 =30)**

**Answer ALL the questions.**

19. (a) Narrate the historical development of the field of psychology.  
(Or)  
(b) Make a detailed note on any TWO methods of psychology.
20. (a) Elucidate the functions of different sensory organs.  
(Or)  
(b) Analyse the thinking process
21. (a) List out and explain the process of classical conditioning.  
(Or)  
(b) How do you improve memory with memory building techniques? Discuss.

\* \* \* \* \*