

D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1**SEMESTER EXAMINATIONS****NOVEMBER - 2018****15CPS1A****BASIC PSYCHOLOGY - I****Time : 3 Hours****Max. Marks : 75****SECTION – A (10 x 2 = 20)****Answer ALL the questions.**

1. Define "Psychology".
2. Who is the father of Psychoanalysis?
3. What is "Perception"?
4. What is "Sensory Coding"?
5. What is "Creative Thinking"?
6. What is Pavlov's theory?
7. What is "Insight learning"?
8. Write two kinds of memory
9. Define "Memory".
10. What is learning?

SECTION – B (5 x 5 = 25)**Answer any FIVE of the following questions.**

11. Write a short note on the historical origin of Psychology.
12. Explain in short the scope of psychology in India today.
13. What is "Sensation"? In short explain the "Signal Detection Theory".
14. Write a note on "Errors in Perception".
15. What is a "Concept"? Explain the role of concept in the thinking process.
16. In short discuss the stages in "Creative Thinking".
17. Define Operant conditioning. Explain the factors that influence the course of operant conditioning.
18. Write a short note on the different memory building techniques.

SECTION – C (3 x 10 = 30)**Answer ALL the questions.**

19. (a) Discuss in detail the "Major Schools of Psychology" and explain how each school is unique?
(Or)
(b) Discuss the scope of Psychology in today's scenario. As a psychology student explain which area of psychology you are interested in working with and explain why?
20. (a) Explain in detail about Gestalt Organising Principles.
(Or)
(b) Discuss in detail the "Thinking Process" and explain the building blocks of thought.
21. (a) A good role model is very important for a growing up child. Discuss the kind of learning that supports it.
(Or)
(b) Why does forgetting take place? Suggest a plan to improve your own memory.