

**D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE – 1****SEMESTER EXAMINATIONS****NOVEMBER – 2016****15CPS1A*****BASIC PSYCHOLOGY – I*****Time: 3 Hrs****Max. Marks: 75****SECTION – A (10 X 2 =20)****Answer ALL the questions.**

1. Write a brief note on Wilhelm Wundt.
2. What is behaviour?
3. Define Sensation.
4. What is attention?
5. What is a Concept?
6. Differentiate phonemes from morphemes.
7. What is conditional response?
8. Write a brief note on reinforcement.
9. What is decay hypothesis?
10. What is encoding.

**SECTION – B (5 X 5 =25)****Answer any FIVE of the following questions.**

11. List out the qualities of scientific method.
12. Define and explain the term 'Psychology'.
13. Write a note on the Gestalt principles of perception.
14. List out the problem solving strategies.
15. Define and explain creative process.
16. What is the law of effect?
17. How does learning through observation take place? Explain.
18. Differentiate short term memory and long term memory.

**SECTION – C (3 X 10 =30)****Answer ALL the questions.**

19. a) Delineate the scope of psychology.

(Or)

- b) Describe early schools of thought in psychology.

20. a) Explain characteristics of attention in detail.

(Or)

- b) Elucidate elements of language.

21. a) Explain the theories of classical and operant conditioning.

(Or)

- b) Discuss theories of Memory.