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D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1
SEMESTER EXAMINATIONS

APRIL – 2019

15CACC4A

ALLIED : E - COMMERCE AND ITS APPLICATIONS

Time : 3 Hrs

Max. Marks : 75

SECTION-A (10 x 2 = 20)

Answer ALL the questions.

1. Define Electronic Commerce.
2. What is meant by traditional business?
3. Define internet.
4. What is E - Business?
5. What is meant by encrypted documents?
6. Write short on electronic Mail.
7. What stands for WWW?
8. Define Electronic Data Inter charge.
9. What is meant by digital library?
10. Define a document.

SECTION-B (5 x 5 = 25)

Answer any FIVE of the following questions.

11. What are the advantages of electronic commerce?
12. Explain the various components of I-way.
13. What are the merits of Global Information Distribution Networks?
14. Mention the characteristics of firewalls.
15. List out the advantages of consumer oriented E-commerce.
16. What are the benefits of Electronic Payments Systems?
17. Describe the advantages of supply chain management.
18. Explain the usage of electronic commerce cataloges.

SECTION-C (3 x 10 = 30)

Answer ALL the questions.

19. (a) What are the steps involved in anatomy of E-commerce application?

(Or)

(b) Draw a chart about the global information distribution networks.

20. (a) Explain about the internet commercialization.

(Or)

(b) Explain about the client server network security.

21. (a) Discuss in detail about the implementation of EDI application in business.

(Or)

(b) Explain the procedures involved in document management.

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