

**D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE – 1****SEMESTER EXAMINATIONS****APRIL – 2019****15CBA4D****ELECTIVE II : MANAGEMENT INFORMATION SYSTEM****Time: 3 Hrs****Max. Marks: 75****SECTION – A (10 X 2 =20)****Answer ALL the questions.**

1. What is computer based information system?
2. What is management information system?
3. Define system.
4. Explain data and information
5. What is GDSS?
6. Who are the users of DSS?
7. Explain marketing intelligence system?
8. Explain inventory system.
9. What is accounting system?
10. What is appraisal and compensation system?

**SECTION – B (5 X 5 =25)****Answer any FIVE of the following questions.**

11. Discuss the need for an effective information system in an organization.
12. Explain the different types of information system in detail.
13. What is transaction processing system? Discuss.
14. Differentiate between online and batch processing system
15. Listout the characteristics of DSS.
16. What are the various sub systems of production information system?
17. List out some of the human resources software packages.
18. Discuss the managerial use of financial information system.

**SECTION – C (3 X 10 =30)****Answer ALL the questions.**

19. a) Discuss the challenges in constructing and implementing information system.  
(Or)  
b) Explain about Expert systems. List out the components and features.
20. a) Explain various steps involved in a transaction.  
(Or)  
b) Discuss the steps involved in development of executive information system.
21. a) Explain the model of marketing information system.  
(Or)  
b) What is HRIS? Describe its components briefly.