

D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1**SEMESTER EXAMINATIONS****APRIL - 2019****15CBA6E****BUSINESS ETHICS****Time : 3 Hours****Max. Marks : 75****SECTION – A (10 x 2 = 20)****Answer ALL the questions.**

1. Define Business ethics.
2. Brief about management ethics.
3. State ethical values.
4. Define ethical decision making.
5. What do you meant by value system?
6. Illustrate training.
7. State SCM.
8. Bring out the need of intellectual property.
9. State HRM.
10. Illustrate the need of ethics in IT field.

SECTION – B (5 x 5 = 25)**Answer any FIVE of the following questions.**

11. State the nature of business ethics.
12. Elaborate the Indian ethics for business.
13. Explain the ethical values and dilemmas.
14. Elaborate how the business ethics helps the society?
15. Evaluate the role of laws and enforcement in the society.
16. Explain ethics in operation.
17. Describe the measures of social responsibility.
18. Elaborate the recent trends of ethics in commercial business.

SECTION – C (3 x 10 = 30)**Answer ALL the questions.**

19. (a) Discuss the ethical issues in business.

(Or)

- (b) Explain how the attitudes and beliefs are important for ethical decision making?

20. (a) Discuss the role of training in ethics.

(Or)

- (b) Explain the growth of intellectual property rights in ethical business.

21. (a) Illustrate the ethical in global business.

(Or)

- (b) Evaluate the importance of ethics in HRM.