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D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1 SEMESTER EXAMINATIONS

APRIL – 2019

15CCA4C

ELECTIVE II: DATA MINING AND DATA WAREHOUSING

Time: 3 Hrs Max. Marks: 75

SECTION-A $(10 \times 2 = 20)$

Answer ALL the questions.

- 1. Contrast Data Warehousing and Data Mart.
- 2. What is meant by Snowflake?
- 3. Define OLAP.
- 4. Give a short note on Data Cube.
- 5. Enumerate the steps involved in Data Preprocessing.
- 6. List few applications of Data Mining.
- 7. Brief about Association Data Mining.
- 8. What is meant by Transactional Database System?
- 9. Define grid based Clustering Method.
- 10. Differentiate between Linear and Non Linear Regression.

SECTION-B $(5 \times 5 = 25)$

Answer any FIVE of the following questions.

- 11. List the goals of Data Warehousing.
- 12. What is Partitioning? Brief its types.
- 13. Give a brief account on diverse OLAP Servers.
- 14. Describe about Data Cleaning.
- 15. Explain about Data Mining Primitives.
- 16. What is meant by Association Rule Mining? Explain.
- 17. Discuss about Back Propagation in Classification.
- 18. Describe about Web Mining.

SECTION-C $(3 \times 10 = 30)$

Answer ALL the questions.

19. (a) Explain about Three-Tier Data Warehousing Architecture and its components.

(Or)

- (b) Summarize the Classifications of Decision Tree.
- 20. (a) Explain about OLAP Data Indexing.

(Or)

- (b) Describe about Data Integration And Transformation.
- 21. (a) Explain about Mining Multilevel Association Rule.

(Or)

(b) What is meant by Clustering? Explain its types.