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**D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1**  
**SEMESTER EXAMINATIONS**

**APRIL – 2019**

**15CNF6D**

**ELECTIVE III: EXTENSION EDUCATION AND COMMUNICATION**

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**Time : 3 Hrs**

**Max. Marks : 75**

**SECTION-A (10 x 2 = 20)**

**Answer ALL the questions.**

1. Give the meaning of extension education.
2. What is non formal education?
3. Define SHGs.
4. Give the genesis of CD.
5. Define communication.
6. What is noise in communication?
7. Define method demonstration
8. What is campaign?
9. Brief- flash card.
10. What are visual aids?

**SECTION-B (5 x 5 = 25)**

**Answer any FIVE of the following questions.**

11. Discuss the objectives of extension education.
12. Describe about the adult education.
13. Brief the objectives of using CD.
14. Write a note on SGSY.
15. Write a short note on principles of communication.
16. What are the barriers to communication?
17. Explain any three individual contact methods used in extension teaching.
18. Classify the audio visual aids with example.

**SECTION-C (3 x 10 = 30)**

**Answer ALL the questions.**

19. (a) Elaborate the role of extension workers in rural development.  
(Or)  
(b) Discuss the welfare programmes for women.
20. (a) Explain the key elements of communication.  
(Or)  
(b) Discuss any three mass methods of extension teaching methods.
21. (a) Define audio visual aids and explain the criteria for selection of audio visual aids.  
(Or)  
(b) Elaborate the projected and non-projected audio visual aids.

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