

## Webinar on “ How to Plan for Start-up: Legal & Ethical steps”



**D.K.M COLLEGE FOR WOMEN(AUTONOMOUS), VELLORE**  
**MHRD-Institution's Innovation Council (IIC)**  
&  
**DEPARTMENT OF MANAGEMENT STUDIES**  
Organize a webinar  
on  
**“How to Plan for Start-up : Legal & Ethical Steps”**

**Date :23.03.2021**  
**Time : 2.00 PM to 3.00 PM**

**Registration Link:**  
<https://forms.gle/kWBnvW1Z13h79Quc6>

**Resource Person: Dr. M.Sriram**  
Assistant Professor  
Department of Management Studies  
Karpagam College of Engineering, Coimbatore

Mrs.V.S. Palaniammal. H.O.D  
Mrs.R.Maheshwari  
Mrs.A.Rama  
Mrs.A.Kalai selvi  
Dr.E.Veronica  
**Organizing Committee**

Dr.C.Vinothini  
Dr.V.Rekha  
Mrs.S.Saranya  
**Coordinators**

Dr.P.N.Sudha  
**Principal**

Dr.A.Amirthavalli  
**IIC President**

Er.D.Maninathan  
Dr.T.Sivakumar  
**Patrons**

**We cordially Welcome all of you**

We at the Department of Management Studies in collaboration with MHRD, IIC DKM College for Women have conducted a webinar on the topic “How to plan for a start up – Legal and Ethical Steps” on 23.03.2021 through google meet.

The webinar started with a welcome speech, followed by introduction of the resource person. Around 160 students, faculty members took active part in the webinar.

Resource person Mr.Sriram gave valuable tips on how to plan for a start up business. He was very interactive and throughout the webinar he shared wonderful experiences about the successful entrepreneurs and how they struggled to get through into the new venture and how they made it successful.

He shared success stories of ventures like Instagram, Angry Birds and Whatsapp. He also shared information about how start up businesses has grown in recent years. It has reached the level of around 14000 start up companies all around globe in recent years.

The information which he shared with regard to list of countries where business can be started easily without any hassles was very useful to students. He also explained about the legal and ethical steps to be taken care of while starting up a business in India as well as in other countries.

Though the duration of the webinar was scheduled for one hour only but the information gathered during the webinar was really useful for the students.

The whole session was really interesting and informative.

S Sriram Murali is presenting

PowerPoint Slide Show - [Salario - SlidesCarnival] - PowerPoint

## HOW INSTAGRAM STARTED

Or How Two Guys Made an App in 8 Weeks

Source: Anna Vital

Meeting details

Meeting controls: Mute, Video Off, Raise hand, Turn on captions, Sriram Murali is presenting

Participants: vijayalakshmi.A ... and 86 more, You, Sangeetha Sangee, Jothika .v, Dharani M II BBA, Ashwini Vijayaragavan, Khateeajathul Kubra ..., Sriram Murali, Nithya BharathL.v, Rupa Dcs



### Vellore, Tamil Nadu, India

43, Sabapathi Nagar Rd, Sasthri Nagar, Sainathapuram, RV Nagar, Vellore, Tamil Nadu 632001, India

Lat N 12° 53' 53.3112"

Long E 79° 8' 23.2872"

23/03/21 02:18 PM