

D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1

MHRD NISP DKMC

REPORT

ON

FIRST BRAINSTORMING SESSION

MHRD National Innovation and Startup Policy (NISP) cell of D.K.M College for Women (Autonomous) conducted first brainstorming session on 14.10.2020 at 2:00pm through Google Meet. Dr. A. Amirthavalli, HOD & Associate Professor of History, MHRD DKMC President welcomed the gathering. Dr. V.Rekha, Assistant Professor of Zoology and MHRD NISP DKMC Coordinator communicated theme of the session and introduced distinguished experts of the session Dr. M. Kanthababu, Director, CIPR, Anna University, Chennai, Dr. S. Babu, Professor and Dean, VAIAL, VIT Vellore, Mr.K.Senthamil Selvan, Founder, Arivuthotham, Vellore & State Executive Member of TNSF, Mrs.S. Deeplakshmi, MD of SD farms, Katpadi, Vellore and Mrs.R. Kalpana, MD AK foods, Vellore

Our beloved principal Dr.P.N.Sudha delivered a presentation about our college which included the vision and mission, courses offered, infrastructure, students facilities, skill based papers, Non major papers, certificate courses, MOUs signed and in addition presented strengths and challenges of our college students to become successful innovators and Entrepreneurs.

Dr. A. Sudarvizhi, Assistant Professor of Commerce and Entrepreneur Development Cell, DKMC Coordinator and Dr.V.Prabha, HOD of Biochemistry & EDP DKMC Cell member presented entrepreneurship promoting activities held in our campus. Dr. V. Kiruthiga, Assistant Professor of Zoology and IPR DKMC Coordinator highlighted IPR related activities in our college and Dr. M.Vasumathy Assistant Professor of Computer Science and MHRD NISP DKMC member briefed on innovative projects taken up by our students.

Dr.M. Kanthababu, Director, CIPR, Anna University, Chennai lead the panel discussion. Experts highlighted strength areas, weak areas, opportunities and threat (SWOT) of Innovation and Entrepreneurial ecosystem at DKMC.

Dr. S. Babu, put forth the following: 1. While drafting NISP policy, the focus must be given on the identification of thrust areas in terms of Innovation and Entrepreneurship. The thrust areas must be specific rather than multiple 2 M.Sc. students, Ph. D Scholars and faculty members should perform innovation in their research work. 3. U.G students can also be motivated right from first year to involve in I & E related activities. 4. Faculty members can discuss the current research trends with the students and encourage them to come up with innovative ideas which can be evaluated and supported. 5. Alumni who are successful Entrepreneurs can be allowed to interact with students and share their failures and success stories. 6. Training and workshop on entrepreneurship can encourage students. 7. Incubation cell can be formed and provide separate cabins for incubate. 8. Institute can provide seed money for student Innovators and Entrepreneur. 9. DKMC can collaborate with TBI of different colleges like VIT Vellore. 10. Students can be introduced with online Forum for idea pitching. 11. Encouraging students for multidisciplinary works. 12. Incentives can be given to student entrepreneurs. 13. Uniqueness of innovative ideas of students can be subjected to screening by experts. 14. Faculty who work on innovation and entrepreneurship development can be considered for their working timings.

Mrs.R. Kalpana, MD, AK foods, Vellore gave suggestions such as Entrepreneurs should also develop marketing skills. She said that the thrust areas can be value addition products. She said Entrepreneurs must be patient.

Mrs.S. Deeplakshmi, MD, SD farms, Katpadi, Vellore suggested that students should be motivated to take up projects like vermicomposting, organic farming and mushroom cultivation. Mr.K.Senthamil Selvan, Founder, Arivuthotham, Vellore spoke that agripreneurship is gaining momentum. So students must be exposed to activities which support organic farmers. Agri clinic activity can also be encouraged in students.

Finally, Dr. M.Kanthababu concluded with his suggestions. 1. There should be clarity between Entrepreneurship and Start-up. 2. 1% Budget from college income can be given for I & E activities. 3. In Vision and mission of college innovations and start- ups must be incorporated. 4. Space must be given to alumni and external members to set up their unit in our incubation cell. The profit can be shared with college and innovators.5. Courses on IPR and start up can be provided to students.6. Drafting IP policy by referring Anna University IP Policy.7. IPR Cell should identify novel ideas of students and help them in patenting. 8. Induction program for first year can include introduction to Entrepreneurship, IPR and Start

up. 9. During Winter vacation students can go to companies and learn from Entrepreneurs. The best internship report can be awarded or given extra academic credits 10. Provision of tinkering lab and fabrication lab for supporting innovators with tools. 11. Academically discussing about entrepreneurship and building entrepreneurial skills in students. 12. IPR Cell should have a patent agent and persons with knowledge on commercialization.13. Providing seed money to faculty members and students to promote I & E related activities. 14. Student Entrepreneurs can be given break in their studies and can continue their studies later.

Two external experts of MHRD NISP, Dr. K. Manoharan Krishna, Founder Chairman and MD, Naturaa-GRE Agrogonica, Guruvarajapuram and Mr. Prasanth Kumar Paranthaman, Royal Enfield Retailer, Vellore and CADBURRY-(C &F) NADT could not participate in the Brainstorming session due to unavoidable circumstances. Brainstorming session ended with vote of thanks proposed by Dr. D. Charumathi, Assistant Professor of Biotechnology and MHRD NISP DKMC member.

INVITATION



D.K.M College For Women (Autonomous), Vellore

MHRD National Innovation and Startup Policy, DKMC

First Brainstorming Session of NISP

Date : 14.10.2020

Time: 2.00 P.M.

Dr.M.Kanthababu

Professor & Director of CIPR,
Anna University, Chennai.

Dr.S.Babu

Professor & Dean,
VIT School of Agricultural
Innovations & Advanced Learning, VIT,Vellore.

Dr.K.Manoharan Krishna

Founder, Chairman & MD, Naturaa-GRE Agrorgania,
Guruvarajapuram,

Mrs. S.Deepalakshmi

Managing Director, SD Farms,
Katpadi, Vellore.

Mr.Prasanth Kumar Paranthaman

Royal Enfield Retailer, CADBURY-(C&F) NADT
Vellore

Mr.K.Senthamil Selvan

Founder, Arivuthotham, Vellore & State
Executive Member of Tamil Nadu Science Forum

Mrs.R.Kalpana

Managing Director of AK Foods, Vellore

Dr.V.Rekha

Assistant Professor of Zoology, DKMC
MHRD NISP Coordinator

Dr.A.Amirthavalli

HOD & Asso.Prof in History,
President, MHRD IIC DKMC

Dr.P.N Sudha

Principal, DKMC

Meeting Link : <https://meet.google.com/kij-whzf-fqm>

All are cordially invited

PROGRAMME SCHEDULE

D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1

FIRST BRAINSTORMING SESSION

BY

MHRD NISP, DKMC

Date : 14.10.2020

Time : 2:00pm

Programme Agenda

Welcome address : Dr. A.Amirthavalli, MHRD DKMC President

Theme of the session : Dr. V.Rekha, MHRD NISP DKMC
Coordinator

About DKMC : Dr. P. N. Sudha, Principal

EDP in DKMC : Dr. A. Sudarvizhi, EDP Coordinator

IPR in DKMC : Dr. V.Kiruthiga, IPR Coordinator

Innovation in DKMC : Dr. M.Vasumathy, MHRD NISP DKMC
Member

Brainstorming session : Panel discussion
Headed By
Dr.M.Kanthbabu
Director, CIPR,
Anna University, Chennai

Dr.S.Babu
Professor & Dean,
VAIAL, VIT-Vellore.

Mrs. S.Deepalakshmi
MD SD Farms,

Katpadi, Vellore.

Dr.K.Manoharan Krishna
Founder, Chairman & MD,
Naturaa-GRE Agrorganica,
Guruvarajapuram,
Vellore.

Mr.Senthamilselvam
Founder, Arivuthotham, Vellore &
State Executive Member of Tamil Nadu
Science Forum

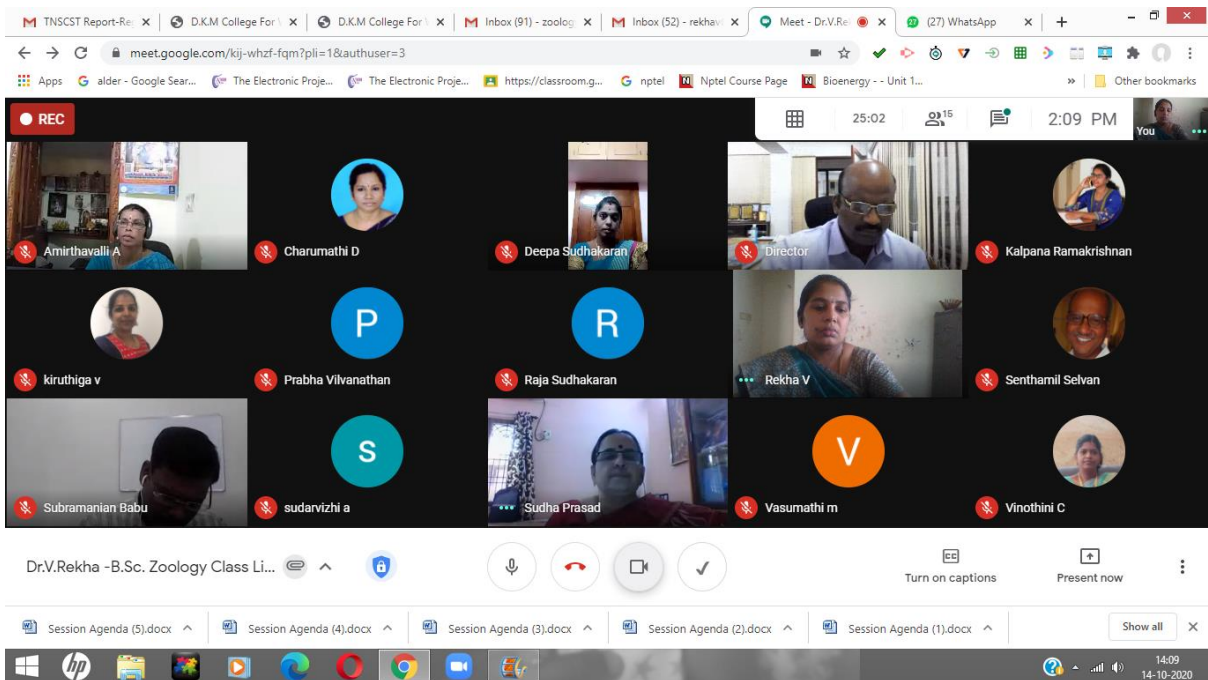
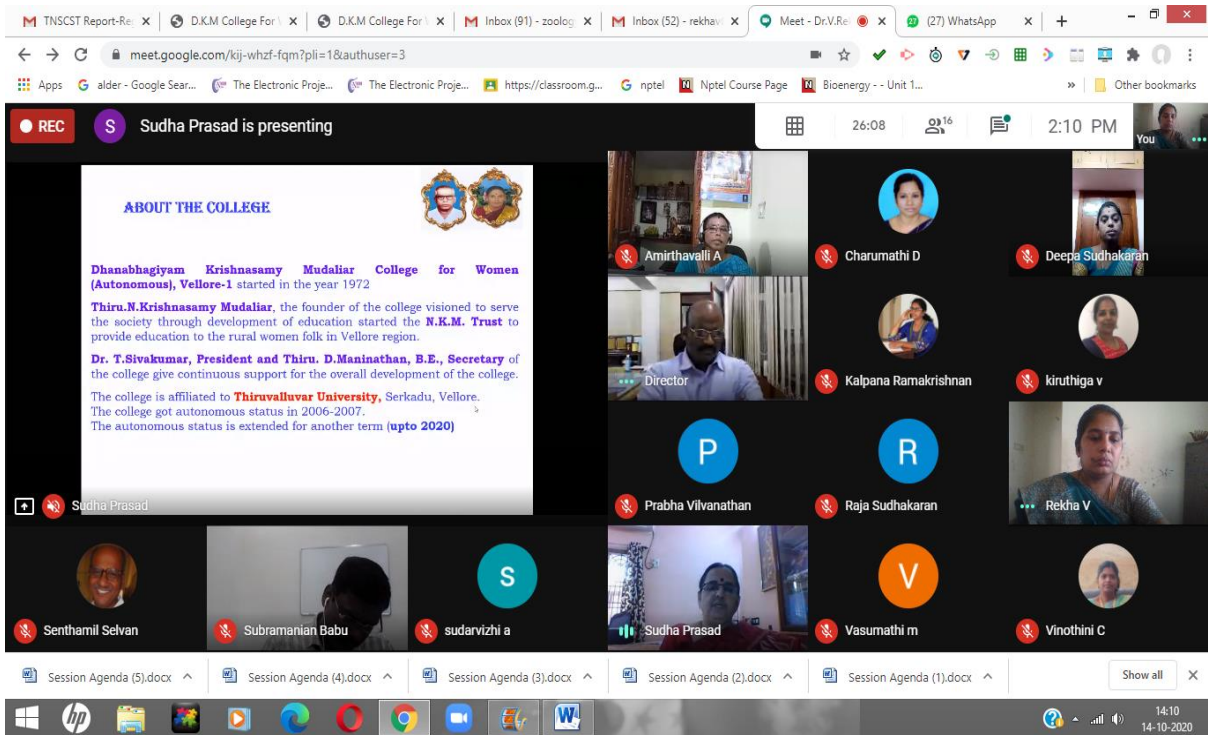
Mr. Prasanth Kumar Paranthaman
Royal Enfield Retailer, Vellore &
CADBURRY-(C&F) NADT

Mrs.R. Kalpana
MD, AK Foods, Vellore

Vote of thanks : Dr.D.Charumathi, MHRD NISP DKMC
Member

Moderator : Dr. V.Rekha, MHRD NISP DKMC
Coordinator

SCREENSHOTS



ATTENDANCE

Attendance for:	Add			"Meet ID:"			
Date:	"2020-10-14"	"Time:"	"13:44"	"kij-whzf-fqm"			
Names	"2020-10-14"	"Email"	"Comments"	"Arrival time"	"Last Seen"	"# of Checks"	"Joined"
Amirthavalli A	" ✓"	""	""	"13:50"	"16:47"	"126"	"2"
Sudarvizhi A	" ✓"	""	""	"13:59"	"16:24"	"56"	"2"
Subramanian Babu	" ✓"	""	""	"13:56"	"16:23"	"99"	"1"
Vinothini C	" ✓"	""	""	"13:50"	"16:47"	"82"	"3"
Charumathi D	" ✓"	""	""	"13:55"	"16:24"	"89"	"1"
Director	" ✓"	""	""	"13:48"	"16:23"	"153"	"2"
Biotechnology	" ✓"	""	""	"13:49"	"13:54"	"6"	"1"
Dkmc							
Vasumathi M	" ✓"	""	""	"14:03"	"16:02"	"59"	"2"
Sudha Prasad	" ✓"	""	""	"13:50"	"16:23"	"168"	"3"
Kalpana							
Ramakrishnan	" ✓"	""	""	"13:59"	"16:23"	"70"	"4"
Senthamil Selvan	" ✓"	""	""	"13:57"	"16:26"	"83"	"4"
Deepa Sudhakaran	" ✓"	""	""	"13:59"	"16:23"	"82"	"1"
Raja Sudhakaran	" ✓"	""	""	"14:03"	"16:24"	"43"	"2"
Kiruthiga V	" ✓"	""	""	"14:00"	"16:24"	"50"	"3"
Rekha V	" ✓"	""	""	"13:54"	"16:02"	"54"	"1"
Prabha							
Vilvanathan	" ✓"	""	""	"13:59"	"16:24"	"52"	"6"

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