

**D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1**

**MHRD INSTITUTION INNOVATION COUNCIL**

**&**

**DEPARTMENT OF MATHEMATICS**

**organized a Webinar on**

**National Innovation Day - “Business Incubation – Early stage Entrepreneur”**

**Date : 30.10.2021**

**INVITATION**

**D.K.M COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE**  
**MHRD- INSTITUTION’S INNOVATION COUNCIL (IIC)**

 &   
**Department of Mathematics**  
**Organizing a Webinar on**

**“National Innovation Day”**  
**Title: Business Incubation- Early**  
**Stage Entrepreneur**

**Chief Guest**  
**Dr.S.SONIA Ph.D.,**  
**Assistant Professor,**  
**Dr.MGR Educational and Research**  
**Institute, Chennai.**



**Date: 30.10.2021**  
**Time : 12.30 pm**

<b>Chief Patrons</b> <b>Er.D.Maninathan</b> <b>Secretary</b> <b>Dr.T.Sivakumar</b> <b>President</b>	<b>Patron</b> <b>Dr.P.N.Sudha</b> <b>Principal</b> <b>IIC - President</b> <b>Dr.A.Amirthavalli</b>	<b>Co-Ordinators</b> <b>Mrs.G.Vinupriya</b> <b>Dr.N.Nithya Priya</b>	<b>Organizing Committee</b> <b>Dr.M.Devi</b> <b>Dr.M.Kasthuri</b> <b>Dr.C.Vinothini &amp;</b> <b>IIC Members</b>
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**Registration link:** <https://forms.gle/swYwCrYPXq2esJDT6>  
**Google Meet link:** <https://meet.google.com/jck-pnee-eva>

**All are welcome**

## **REPORT**

The MHRD Institution Innovation Council and Department of Mathematics organized a Webinar on the topic “Business Incubation – Early-stage Entrepreneur” in view of National Innovation Day on 30.10.2021 at 12. 30 pm. Dr. Amirthavalli, IIC President and Head & Associate Professor of History, D.K.M College for Women(Autonomous), Vellore welcomed the resource persons and the august gathering. Dr.N. Nithyapriya, Assistant Professor of Mathematics, D.K.M College for Women introduced the Chief Guest Dr. Sonia Ph.D., Assistant Professor, Dr. MGR Educational and Research Institute, Chennai to the participants. She explained how to get focused support to entrepreneurs through a supportive environment that helps them to establish their business ideas and develop their concepts into market ready products. She discussed about the acquisition of business knowledge and facilitated the raising of necessary finance. She discussed about the entrepreneurs to business networks, intellectual property, incubator management, the mentoring team and other business service providers. The legal assistance such as incubator that maintains relationships with a number of law firms that provide some level of pro bono assistance was elaborated. The resource person briefed about the incubators and Government funding agencies like DST, State Government, MSME, Municipal incubators, Microsoft ventures.

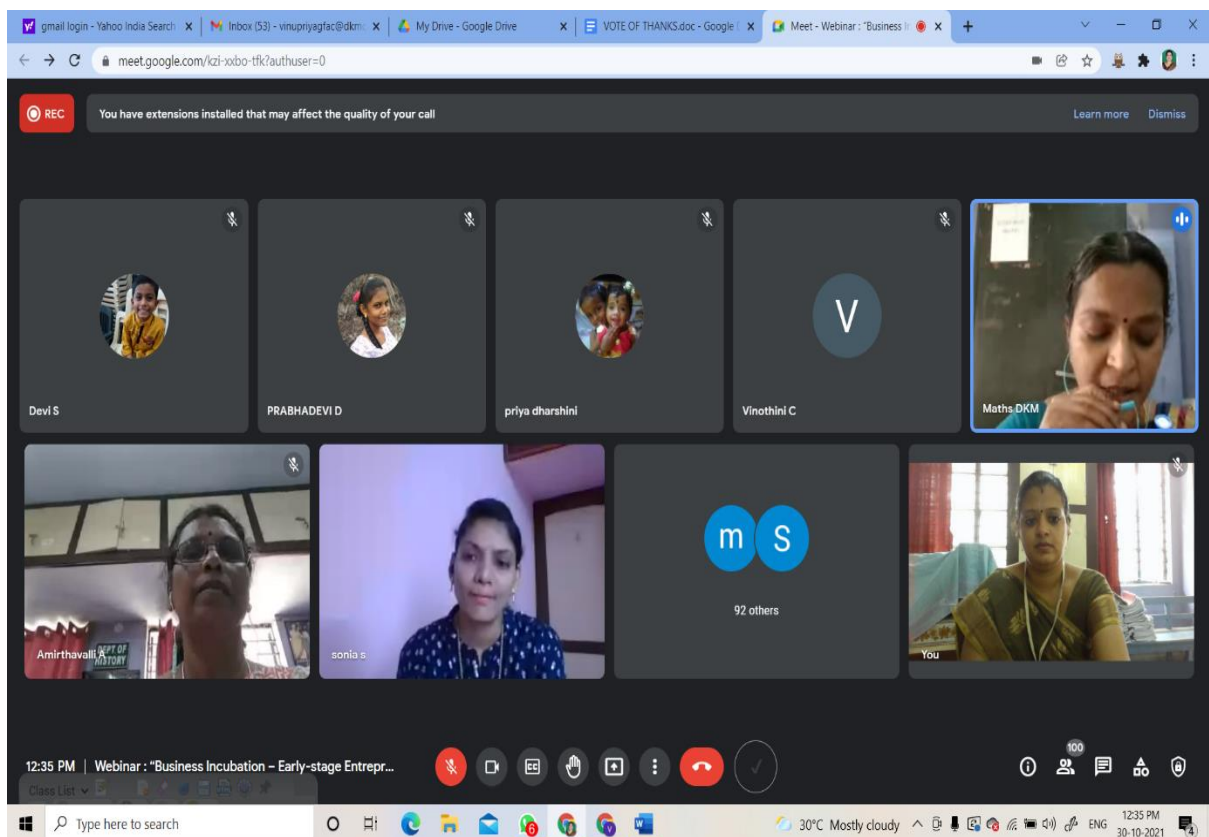
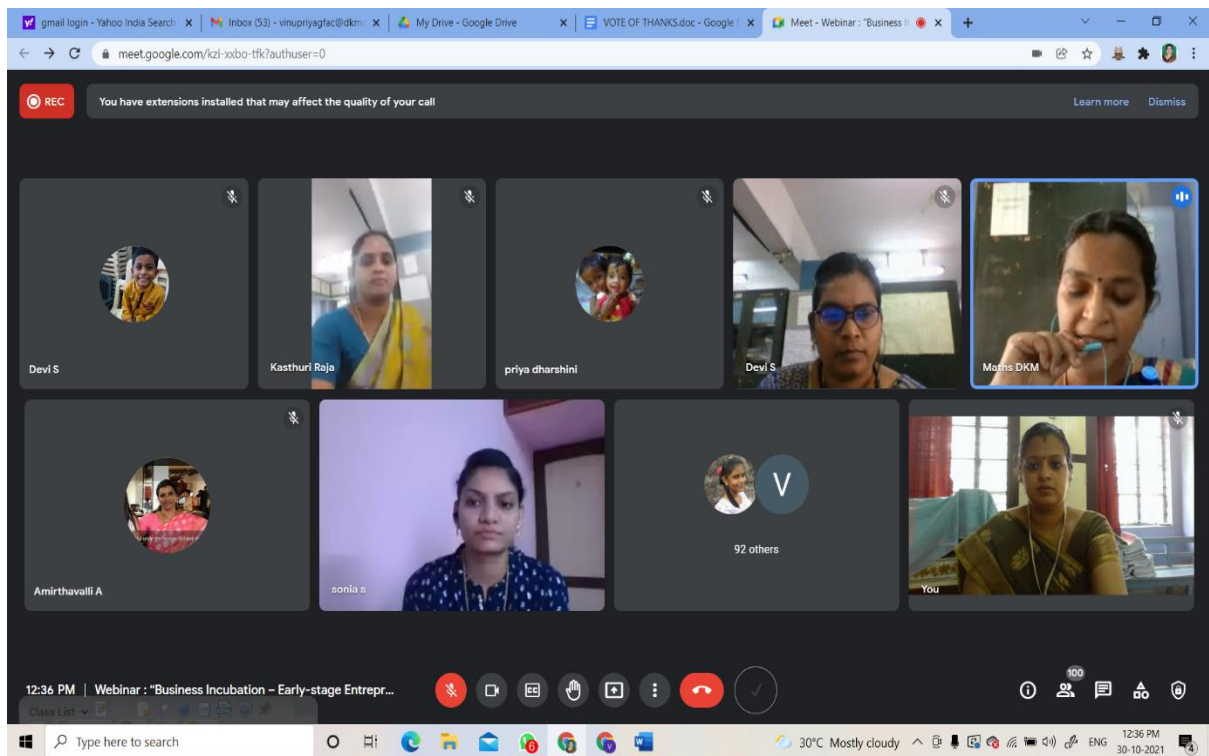
Queries from the participants were answered by the resource person in the discussion forum. Participants were permitted to share the views in the forum. Mrs. G. Vinu Priya, Assistant Professor and Head, proposed the vote of thanks. We can only accommodate a maximum number of 100 participants in Google Meet on a first cum first served basis. We circulated the invitation and the message in whatsapp. --- participants registered in the google form and nearly 145 members participated in the webinar. Feedback was collected from all the participants through google form. This webinar was the great opportunity for the faculties and participants to enrich the knowledge. E- Certificates were issued to all the participants through mail.

**Registration link** : <https://forms.gle/swYwCrYPXq2esJDT>

**Google Meet** : <http://meet.google.com/kzi-xxbo-tfk>

**Video Link** : [https://drive.google.com/file/d/1fcvGz6L8KrK5GumGsHuH-FBwKnIKbgI4/view?usp=drive\\_web](https://drive.google.com/file/d/1fcvGz6L8KrK5GumGsHuH-FBwKnIKbgI4/view?usp=drive_web)

## SCREENSHOTS



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Devil S

Maths DKM

Amirthavalli A

priya dharshini

PRABHADEVI D

92 others

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Vinothini C

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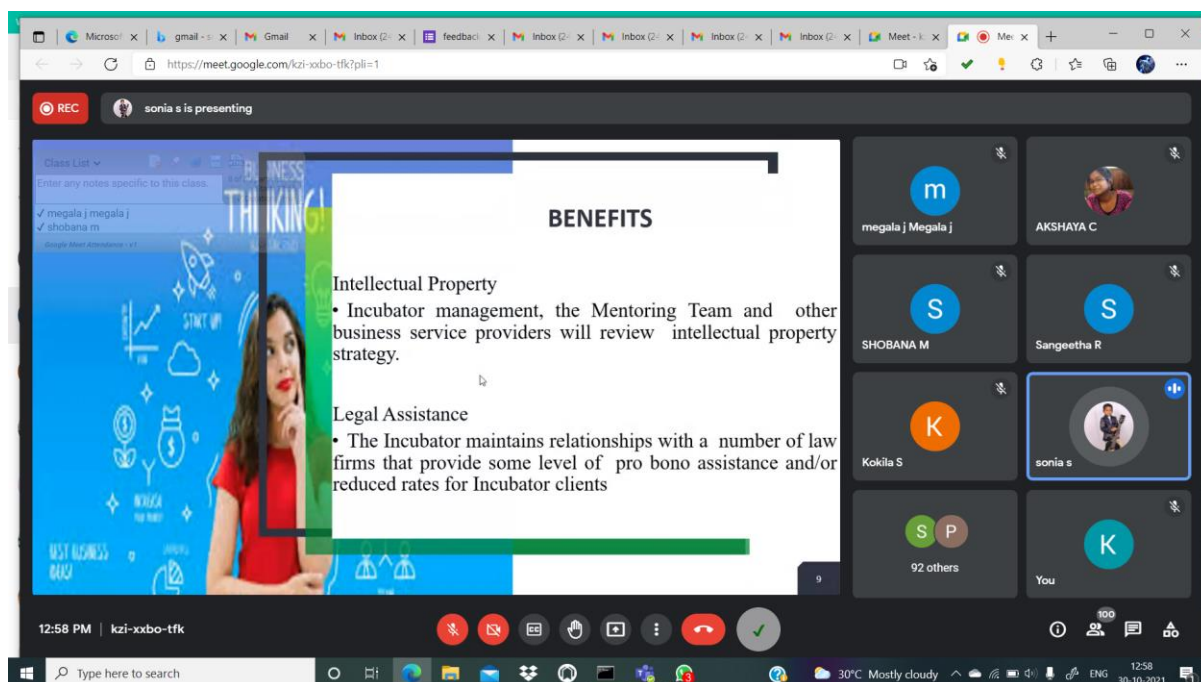
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### WHO SET-UPS INCUBATORS?

- Government / Funds . E.g. DST, State Government, MSME
- Communities – E.g.. Municipal Incubators
- Universities – E.g.. IIT, IIM, ISB foremost, even has a large tech park near campus
- Private Businesses – E.g.. Startup Village, Microsoft Ventures ( for profit)
- Within Businesses – E.g.. Paypal, Target





## SAMPLE CERTIFICATE

### D.K.M COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1



MHRD – INSTITUTIONS INNOVATION COUNCIL (IIC)  
&  
DEPARTMENT OF MATHEMATICS



This is to certify that {{Full Name}},{{Other identifier}} has actively participated in the webinar on  
*"Business Incubation - Early Stage Entrepreneur"* organized by MHRD – Institution's  
 Innovation Council (IIC) and the Department of Mathematics, D.K.M College For Women (Autonomous),  
 Vellore on 30.10.2021 through online pedagogy.

*Vinodh*  
HOD / Maths

*Letty*  
IIC - President

*P. N. C.*  
Principal