D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1 MHRD IIC AND NISP, DKMC A REPORT ON WEBINAR ON IPR, START-UP AND INNOVATION BY

Date : 30.11.2020

On 30.11.20 IIC DKMC as part of NISP, organized a National webinar on the topic, IPR, StartUp and Innovation. Dr.A.Amirthavalli, Associate Professor of History welcomed the Gathering. Dr. Rekha Assistant Professor of Zoology, introduced the Chief Guest Dr. M. Kantha Babu, Professor & Director of CIPR, Anna University, Chennai to the gathering.

The Chief Guest highlighted the important aspects of IPR. He discussed about patent filing, patent publishing and patent granting. He detailed the different types of Intellectual Property Rights. He explained the different types of Industrial Property rights which included designs, patents, trademarks, trade secrets, geographical indicator, layout designs, and plant farmers. He also spoke on copy rights and related rights. He also gave examples for patentable and non-patentable ideas. The session was interactive. Dr. M. Kantha Babu welcomed queries during presentation and clarified the queries asked and posted by the students and faculty during the session.

After explaining IPR, he moved to elaborate what is StartUp. He illustrated StartUp with various existing examples. He differentiated StartUP from business. He then spoke on Innovation. He explained the term innovation and elaborated how to convert the innovative ideas into Start Up.

Dr. C. Vinothini, Assistant Professor of Physics, proposed vote of thanks to the Chief Guest, Management, Participants and the team behind the conduct of webinar. Dr. Vasumathi served as the host of the webinar. A total of 100 participants from various disciplines of the nation participated in the webinar and were benefitted. Around 50 students and 50 faculty from DKMC actively participated in the Webinar. The session was highly informative and useful to the participants. The faculty and students were inspired by the presentation. The overall feedback of the session was excellent and satisfactory.

INVITATION



PROGRAMME SCHEDULE

D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1 WEBINAR ON IPR, START-UP AND INNOVATIONS

BY

MHRD IIC AND NISP, DKMC

Date : 30.11.2020

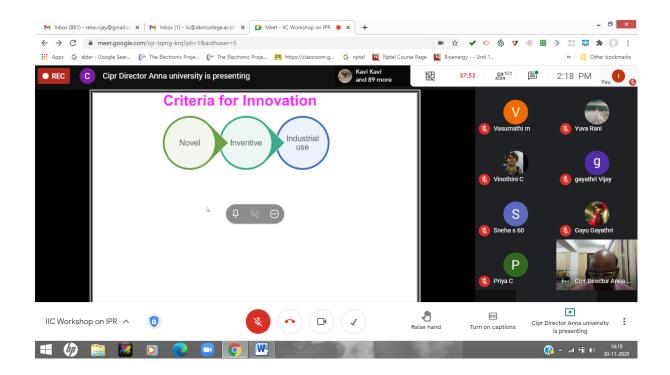
Time : 2:00pm

Programme Agenda

Welcome address	:	Dr. A.Amirthavalli, MHRD DKMC
President		
Inaugural address	:	Dr. P. N. Sudha, Principal
Introducing Resource Person	:	Dr.V.Rekha
Resource person		Dr.M.Kantha Babu
		Director, CIPR, Anna University,
		-
		Chennai,
Торіс	:	"IPR, Start-up and Innovations"
Vote of thanks	:	Dr. C. Vinothini
Master of ceremony	:	Dr. M.Vasumathy

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