

### CULTURAL STUDIES

Sem	Subject Code	Category	Lecture		Theory		Practical	Credits
			Hrs P/W	Hrs P/Sem	Hrs P/W	Hrs P/Sem		
Vi		Elective – Iii A	3	45	3	45	-	3

#### COURSE OBJECTIVES:

- To introduce students to culture as an academic field of study, which has immense possibilities for further studies along with literature.
- To emphasize the relationship between knowledge and power as being central to understand the nuances of culture debates.

#### COURSE OUTCOMES:

On the successful completion of the course, students will able to

CO NUMBER	CO STATEMENT	Knowledge Level (K1- K5)
CO1	Understand culture as a contested category	K1& K2
CO2	Understand debates as being central to the constructedness of culture	K2
CO3	Develop a critical outlook towards reading and understanding the dynamics of culture and power	K3
CO4	Develop an empathetic and tolerant understanding of the Other.	K4
CO5	Identify the patterns of the Culture – Power dynamics in the World	K5

#### MAPPING WITH PROGRAMME OUTCOMES:

Programme/ Course outcomes	PO1	PO2	PO3	PO4	PO5

<b>CO1</b>	S	S	M	S	M
<b>CO2</b>	S	S	M	M	S
<b>CO3</b>	M	M	S	S	M
<b>CO4</b>	M	S	M	S	s
<b>CO5</b>	S	S	S	M	M

**S- Strong- M- Medium**

## **SYLLABUS**

### **UNIT I**

**9 hrs**

Culture, Cultural materialism, Popular culture, Low culture, High culture, Power, Discourse, Hegemony, Ideology, Codes

### **UNIT II**

**9 hrs**

Antonio Gramsci -“The Intellectuals-Formation of the Intellectuals-Different Positions of Urban and Rural Type of Intellectuals”  
Raymond Williams -“Culture is Ordinary” from Culture and Society

### **UNIT III**

**9 hrs**

Stuart Hall-- “Notes on Deconstructing the Popular” from Peoples’ History and Socialist Theory  
Max Horkheimer & Theodor W. Adorno-- “The Culture Industry: Enlightenment as Mass Deception”, from ‘The Dialectic of Enlightenment’

### **UNIT IV**

**9 hrs**

Roland Barthes--“What is Myth Today?” from Mythologies  
Gayatri Chakravorty Spivak-- “How to read a culturally different book?” from ‘Colonial Discourse, Post-Colonial Theory’

### **UNIT V**

**9 hrs**

Excerpt from Arjun Appadurai -- “ Modernity at Large: Cultural Dimensions of Globalization.

Donna Haraway -- “A Cyborg Manifesto: Science, Technology and Socialist Feminism in the Late Twentieth Century” from *Cyborg and Women: The Reinvention of Nature*

**Total No. of Hours- 45**

### **TEACHING METHODOLOGY**

- Classroom Lectures
- Powerpoint
- Seminars
- Assignments

### **TEXT BOOKS:**

<b>S.NO</b>	<b>AUTHORS</b>	<b>TITLE</b>	<b>PUBLISHER S</b>	<b>YEAR</b>
1.	Antonio Gramsci	The Antonio Gramsci Reader	Aakar Books	2014
2.	Raymond Williams	Culture and Society	Chatto and Windus,	1958
3.	Max Horkheimer and Theodor Adorno	Dialectic of Enlightenment	Herder and Herder	1972
4.	Althusser, Louis	On Ideology	Verse Books	2008
5.	Barthes, Roland	Mythologies	Hill and Wang	1972
6.	Grossberg, Lawrence	Cultural Studies in the Future Tense	Duke Publications	2010

### **REFERENCE BOOKS:**

<b>S.NO</b>	<b>AUTHORS</b>	<b>TITLE</b>	<b>PUBLISHER S</b>	<b>YEAR</b>
1	<i>During, Simon</i>	The Cultural Studies Reader (3rd ed.)	Routledge	2007
2	Edgar, Andrew and Peter Sedgwick	<i>Cultural Theory: The Key Concepts.</i> 2nd edition	Routledge	2005
3	Lewis, Jeff	<i>Cultural Studies: The Basics</i> (2nd ed.	Sage	2006

4	<a href="#">Miller, Toby</a> , ed.	<i>A Companion to Cultural Studies.</i>	Blackwell Publishers	2006
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### **WEBSOURCES:**

<https://www.newyorker.com/books/page-turner/stuart-hall-and-the-rise-of-cultural-studies>

<http://culturalstudies.web.unc.edu/resources-2/what-is-cultural-studies/>

[https://www.britannica.com/topic/cultural-](https://www.britannica.com/topic/cultural-studies)

[studieshttps://www.tandfonline.com/toc/rcus20/current](https://www.tandfonline.com/toc/rcus20/current)[http://english.hawai](http://english.hawaii.edu/course/theories-in-cultural-studies-3/)

[i.edu/course/theories-in-cultural-studies-](http://english.hawaii.edu/course/theories-in-cultural-studies-3/)

[3/https://www.bbvaopenmind.com/en/humanities/culture/four-perspectives-on-cultural-studies/](https://www.bbvaopenmind.com/en/humanities/culture/four-perspectives-on-cultural-studies/)[https://uk.sagepub.com/sites/default/files/upm-](https://uk.sagepub.com/sites/default/files/upm-binaries/66910_An_Introduction_to_Cultural_Studies.pdf)

[binaries/66910 An Introduction to Cultural Studies.pdfhttps://www.oxfordre-](https://www.oxfordreference.com/view/10.1093/oi/authority.20110803095652927)

[ference.com/view/10.1093/oi/authority.20110803095652927](https://www.oxfordreference.com/view/10.1093/oi/authority.20110803095652927)

### **COURSE DESIGNER:**

Mrs. T. Parvathi,

Assistant Professor,