











**DKM COLLEGE FOR WOMEN (AUTONOMOUS) VELLORE -1**  
**Ministry of Human Resource Development (MHRD)**  
**& Institution Innovation Council (IIC)**



**REPORT ON THE WEBINAR**  
**“INTELLECTUAL PROPERTY RIGHTS”**  
**INVITATION**






**THE INTELLECTUAL PROPERTY OFFICE**  
**Government of India, Chennai-32**  
**In Association with**  
**D.K.M. COLLEGE FOR WOMEN (AUTONOMOUS), VELLORE-1**  
**Institution's Innovation Council (Self Driven Activity)**  
**&**  
**National Innovation & Startup Policy**  
**Organizes**  
**Webinar on**  
**INTELLECTUAL PROPERTY RIGHTS**




**RESOURCE PERSON**  
**Mr. Hariprasath P**  
**Examiner of Patents & Designs**  
**(Group 'A' officer)**  
**Intellectual property office,**  
**Chennai, Govt. of India**

❖ Free registration  
❖ E-certificates will be provided

 **11<sup>th</sup> March, 2022**  
 **11.00 am 12.30 pm**

 <https://youtu.be/0b7WVDFWXkE>

 <https://meet.google.com/ymx-qnwi-pfn>

Registration link: <https://forms.gle/pBRbtWEdZ6mG5gXv6>

## **REPORT OF THE PROGRAMME**

### **TITLE: INTELLECTUAL PROPERTY RIGHTS**

**RESOURCE PERSON 1: MR. HARIPRASATH,  
EXAMINER OF PATENTS & DESIGNS,  
CHENNAI.**

#### **PROGRAMME OBJECTIVES:**

- To share knowledge about Intellectual Property Rights and its legal procedures.
- To produce patents and copyrights in the educational level.

#### **REPORT OF THE PROGRAMME:**

Knowing the importance of Intellectual property rights and its impact on India's economic and intellectual growth Institutional Innovation Council of DKM College for Women in collaboration with the government of India has organized a webinar on **"INTELLECTUAL PROPERTY RIGHTS"** on 11.03.2022 from 11.00 A.M. to 12.30 P.M. for the students of D.K.M College for Women. The programme was organized in Google Meet platform and also streamed in YouTube. 100 participants took part in Google Meet and around 106 faculty and 381 Students including the faculty from various departments of the college participated in You Tube Streaming. Prof. A.Amirthavalli, IIC president, D.K.M. College for Women presided the session and introduced the importance of the webinar. Dr.A.Aruna Devi, Assistant Professor, Department of Chemistry introduced the resource person of the day. Mr. Hari Prasad, Examiner of patents and designs, Chennai. In this session, MR. HARIPRASATH, EXAMINER OF PATENTS & DESIGNS from chennai delivered a practical lecture on the importance of Patents, Copyrights, Trademark, Registered Designs and Geographical indications. He gave a simple understanding of the related terms of patent rights by giving examples of the products people use in daily life. He shed light on the importance of registration, utilization and commercialization of the products people create.

He pointed out the difference License, Franchise and Merchandising of the new products people create. He quoted different examples like Mcdonalds, Poorvika, Mysore sandal soap and Michael Jackson's shoes to make students understand the differences between the terms. He helped the students in understanding the importance of making new patents by citing India's position in the patent registrations. There was also a explanation on the procedures in filing of IPR at the end of the session along with a quiz for the better understanding of the topic.

#### **SCREENSHOTS OF THE PROGRAMME**



ymx-qnwi-pfn ▶

**Validity**▶ **Patents**- 20 years term

There is nothing called global / international patent.

▶ **Designs**- 10 years + 5 years▶ **Trade Marks**- Indefinitely▶ **GI**-Indefinitely subject to renewal▶ **Copyright**- lifetime of the author + sixty years**Who can Apply:-** Person (**Individual not for GI**) or legal representative

Person includes:- Firm, partnership, small entity and a body corporate

**"All IP rights are territorial in nature"**

▶ 42

3/11/2022

Hariprasath is presenting



Haripra...



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You



Shobana



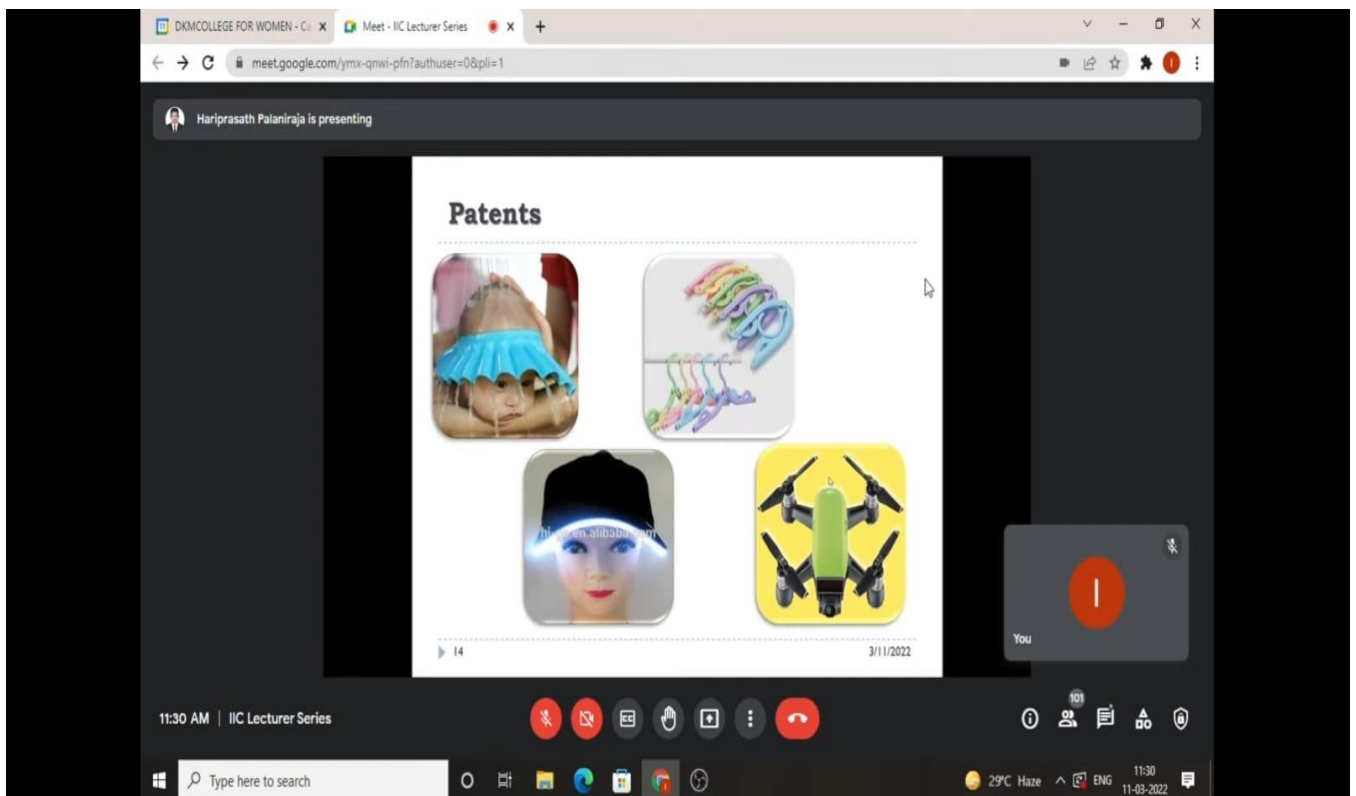
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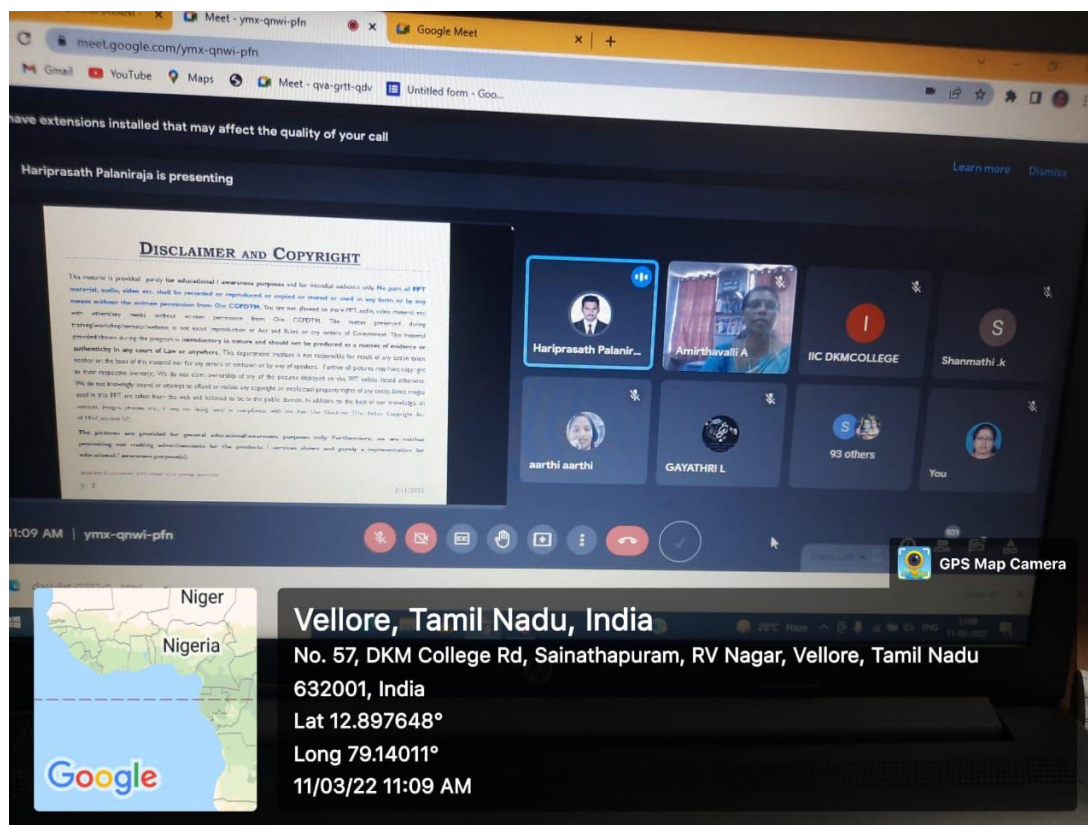
92 others











## Programme Outcome:

- The basic knowledge about IPR and its procedures were well informed to the participants.
- The programme motivated the students and staff to create new products and patent it in the educational sector.

**Number of students participated: 487 (both meet and stream)**

**Google Meet Link: <https://meet.google.com/ymx-qnwi-pfn>**

**You Tube Stream link: <https://youtu.be/0b7WVDfWXkE>**

