

ENTREPRENEURIAL DEVELOPMENT

Sem	Subject Code	Category	Lecture		Theory		Practical	Credit
			Hrs P/W	Hrs P/Sem	Hrs P/W	Hrs P/Sem		
VI	21CCO6C	Core – XVIII	5hrs per week	75	5 hrs per week	75	-	4

COURSE OBJECTIVES:

- To develop the knowledge and significance of entrepreneurship
- To provide an introduction to entrepreneurship and its development process.
- To gain an insight into the various aspects of entrepreneurship development

COURSE OUTCOMES:

On the successful completion of the course students will be able,

Co Number	Co Statement	Knowledge level (K1 - K5)
Co1	To develop the knowledge of Entrepreneurship	K2
Co2	To understand New Project development Process	K2
Co3	To gain knowledge in Project Finance for Entrepreneurship	K4
Co4	To acquire knowledge about the incentives and subsidies provided to entrepreneurs	K3
Co5	To understand the MSMES	K3

Knowledge Level : K1 - Remember K2 – Understand K3 - Apply K4 – Analyze

MAPPING WITH PROGRAMME OUTCOMES:

COS	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	M	M	M	S	S
CO2	S	M	M	M	S	S
CO3	S	S	S	M	S	S
CO4	S	S	S	S	M	S
CO5	S	S	S	S	M	M

S-Strong; M-Medium; L-Low

UNIT-I INTRODUCTION**15 Hours**

Entrepreneurship: Meaning- Nature-Importance-Theories- Entrepreneur: Meaning-Definition- Characteristics-Qualities-Types and Roles of an Entrepreneur-Entrepreneur vs.Intrapreneur-Factors Promoting an Entrepreneur - Women Entrepreneur-Problems of Women Entrepreneurs - Role of entrepreneurs in India's Economic Development.

UNIT-II PROJECT DEVELOPMENT & PROCESS**15 Hours**

New Project - Sources of Business ideas- Project Identification - Selection of the project - Project formulation - Assessment of project feasibility - preparation of Project Report.

UNIT- III PROJECT FINANCE**20 Hours**

Sources of Project Finance - Credit Facilities - Evaluation by Financial Institution - Financial support system – District industries corporation (DICs) - State Industries promotion of Tamil Nadu Ltd (SIPCOT) - Tamil Nadu Industries Investment Corporation Ltd(TIIC) – National Small Industries corporation (NSIC)

UNIT -IV INCENTIVES AND SUBSIDIES**10 Hours**

Incentives and subsidies – Meaning of incentives and subsidies – Need and problems - Taxation Benefits to SSI units – Subsidies and Incentives in Tamil Nadu

UNIT-V MICRO , SMALL AND MEDIUM ENTERPRISES (MSMES)**15 Hours**

Introduction- Classification of Enterprises- Memorandum of MSMEs-Registration of MSMEs- MUDRA Scheme, Prime Minister's Employment Generation Programme (PMEGP), STAND-UP INDIA and START-UP INDIA: Objectives-Purpose-Loan facilities available-Applying Procedures.

DISTRIBUTION OF MARKS : THEORY 100%**TEXT BOOKS:**

S.No.	Author	Title of the book	Publisher	Year of Publication
1.	K.Sundar	Entrepreneurial Development	Vijay Nikole Publications	2019
2.	A. David	Entrepreneurial Development	John Wiley Sons	2010
3.	Prassana Chandra	Project Preparation	Tata Mc Graw Hill , New Delhi	2009

REFERENCE BOOKS:

S.No.	Author	Title of the book	Publisher	Year of Publication
1.	C.B Gupta	Entrepreneurship development in India	S. Chand	2009
3.	Dr.S.S. Khanka	Entrepreneurial Development	S. Chand	2016
4.	R.K.Singal	Entrepreneur Development and Mangament	S.K. Sons Punlications	2017
5.	Sangeetha Sharma	Entrepreneurship Development	Eastern Economy Edition	2019
6.	Johnson Kevin.D	The Entrepreneur	Jaico Edition	2019
7.	Kumar S. Anil	Entrepreneurship Development	New Age International	2019
8.	Abishek Nijar	Entrepreneurship Development	CBS Publisher & Distributers	2019
9.	N.K.Jain	Fundamental Entrepreneurship Development	Snanjeev Prakashan Distributors	2019
10.	Dr.D.kesavan Mr.N. Vivek	Entrepreneurship Development	Notion Press	2019

TEACHING METHODOLOGY:

- Class room teaching
- Discussions
- PPT Presentations
- Seminar
- Charts/ Models/ Demo
- Blended Learning

SYLLABUS DESIGNER:

- Mrs. S. Sasikala Assistant Professor of Commerce
- Mrs. P. Elavarasi , Assistant Professor of Commerce