#### **REFERENCE BOOKS:**

S.No	Author	Title	Publisher	Year of	
				publication	
1	S. Sankaran	Business Economics	Margham	8 <sup>th</sup> Edition 2017	
			Publications		
2	H.L. Ahuja	Business Economics	S. Chand &	12 <sup>th</sup> Revised	
			Company Ltd	Edition 2016	
3	P.L. Mehta	Business Economics	Sulthan Chand	15 <sup>th</sup> Edition	
			& Sons	2009	
4	D.M. Mithani	Business Economics	Himalaya	5 <sup>th</sup> Edition 2017	
			Publishing house		
5	R.L. Varshney &	Business Economics	S.Chand Chand	19 <sup>th</sup> revised and	
	K.L. Maheswari:		& Sons	enlarged edition	
				2018	

## Web resources:

- 1. <a href="www.tutorialspoint.com/managerial\_economics/...">www.tutorialspoint.com/managerial\_economics/...</a>
- 2. <u>www.yourarticlelibrary.com/managerial-economics/...</u>
- 3. <u>economicsconcepts.com/managerial\_economics.htm</u>

## TEACHING METHODOLOGY

- Chalk and Board
- > Lecture method
- > Seminar by individual or Group
- > Power point presentation.

# **Syllabus Designer:**

- 1. Dr. R.Banumathy, Associate Professor and Head, Department of Economics.
- 2. Dr. M.Jayasudha Assistant Professor, Department of Economics
- 3. Dr. R. Radjavally, Assistant Professor, Department of Economics.

#### **B.A. HISTORY**

## PROGRAMME EDUCATIONAL OBJECTIVES (PEO)

**PEO1:** The students obtain wider knowledge of facts and figures of the past and make the learner assimilate the essence of that through multidisciplinary approach.

**PEO2:** It takes the learners into the intellectual forum through the study of history. It inculcates a sense of nationalism to enable the student community to face the onslaught of communalism and casteism.

#### PROGRAMME OUTCOMES

**PO1:** Analyze the relationship between the past and the present is lively presented in the history.

**PO2:** Understand the present existing, political, social, economic, religious, culture and tradition conditions of the people.

**PO3:** Students will be able to demonstrate broad knowledge of historical events and periods and their significance.

PO4: Students can write Competitive Exams like TNPSC, UPSC and other departmental Exams.

**PO5:** Develop practical skills helpful in the study and understanding of historical events. Draw historical maps, charts, diagrams etc.

**PO6:** It enhances Employment opportunities in Museums, Archives of India, Archeology, and Tourism Department.

## INDIAN ECONOMIC DEVELOPMENT - I

Sem	Programme	Subject Code	Category	Lecture		Theory		Practical	Credits
III	B.A. History	21CAEC3	Allied	6	Total	6	Total	-	5
		В		hrs/w	90	hrs/w	90 hrs.		
				eek	hrs.	eek			

## **COURSE OBJECTIVES**

- ➤ The main objective of this paper is to introduce the students to understand the broad concept of Indian Economy.
- ➤ To familiarize the fundamental concepts about National income in India and to provide an in-depth knowledge about Indian Economy.

## **COURSE OUTCOMES:**

On the successful completion of the course, students will be able.,

CO	CO Statement	Knowledge Level (K1 – K5)
Number		
CO1	To introduce the various indicators of Economic development.	K2
CO2	To acquire the knowledge about the planning concepts.	K3
CO3	To understand the formation of National Income in India.	K3
CO4	To promote the knowledge to the students about the role of Agriculture in Economic development.	K3
CO5	To acquire knowledge about the role of industries in Economic development.	K3

Knowledge Level (KL):K1-Remember; K2-Understand; K3-Apply; K4-Analyse

## **Mapping with Programme Outcomes**

COS	PO1	PO2	PO3	PO4	PO5	PO6
CO1	S	M	M	M	S	M
CO2	S	M	S	S	S	S
CO3	S	S	M	M	M	M
CO4	S	S	S	M	S	S
CO5	M	M	S	S	M	S

S-Strong; M-Medium; L-Low